

No Border Control at Interaction Design

Anab Jain | Designer, Researcher, Speculator

Clients/Collaborators:

Nokia Design

Microsoft Research

Young Foundation

InnovationRCA

Helen Hamlyn Centre

Colebrook Bosson Saunders

Design Council

Live|Work

Innovative Product Design School, Dundee

CIID, Copenhagen

Watermans Media Art Gallery

McCann International

Richmix

Lucy Kimbell

Unwired Ventures

Times of India

+++

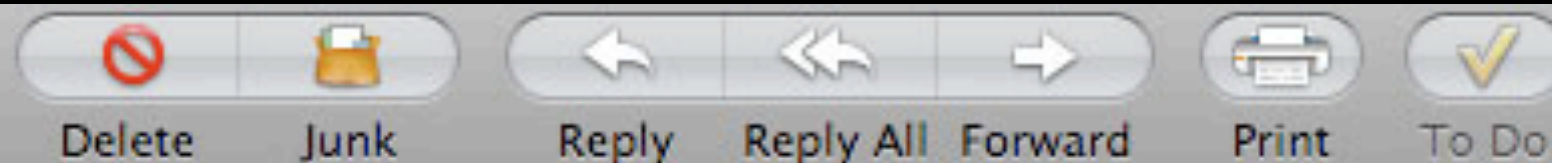
Interaction Design as... *Activism* *Futurescaping* *Sociotech fiction* ...an Emergent, Hybrid Practice



Activism



Yellow Chair Stories, 2005



From: Steven Vance
Subject: Hello Anab
Date: 12 November 2005 22:13:53 GMT
To: Anab Jain

Hello Anab. My name is Steven and I live in Chicago.

I had come across the Yellow Chair Stories shortly after you made the website (from a blog, but I cannot remember which one).

I just moved into my own apartment in a neighborhood I've never been to before. It's called Pilsen, and it's also known as the Chicago Arts District.

I wish to do the same experiment you did, but mine will not necessarily be an experiment. I think it will be an added neighborhood function, something beyond an art project. This neighborhood has a lot of families, and many people walking the street.

I might also use it as an interesting way to introduce myself to neighbors. I might also incorporate new features to it.

I am writing you to inquire about your book, and how much it would cost me to get it to the United States. I'd also like to know if you still had your graphics that you printed for the upright sign.

Right now, my first task is to obtain a chair that I wouldn't mind having stolen.

Thank you,
Steven

"This project's still *in the realm of agit-art*, but we're big fans of that.

What's more, it addresses some *fundamental cultural issues around shared products and services*, walkshed technologies and the practice neighbourliness in an alienated age."

Alex Steffen, Worldchanging.com



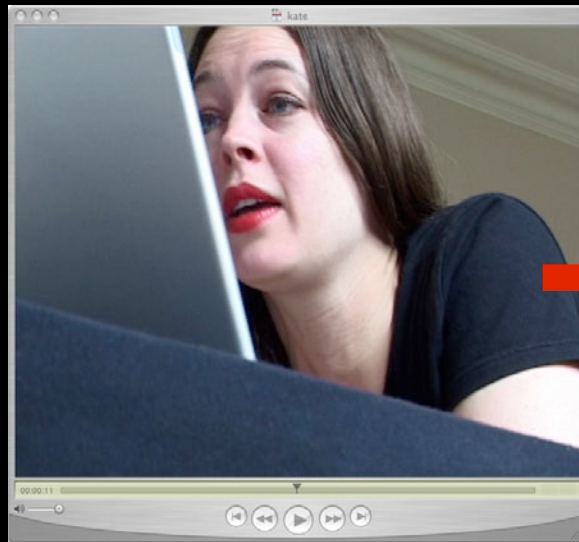
An aerial, slightly blurred photograph of a city street. A large, bright orange balloon is visible in the upper right. A rainbow flag is partially visible on the right edge. The street below shows buildings, a sidewalk, and a car. The text is overlaid on the left side of the image.

Futurescaping

We want you to think about the *future of work and workplace*.
And help us open new spaces for product innovation.

CBS Products & Helen Hamlyn Centre, Royal College of Art, London, 2005-2006

The three protagonists

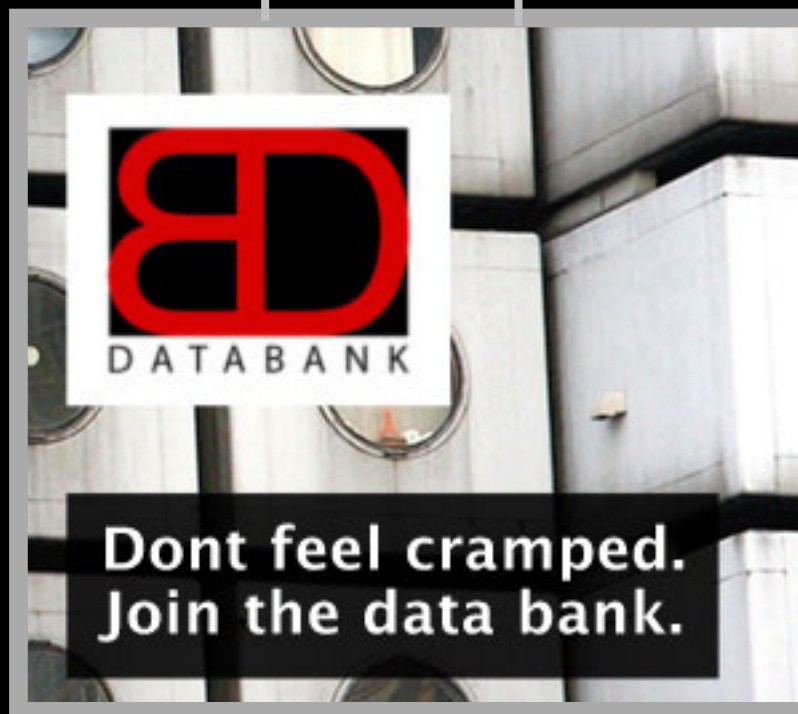
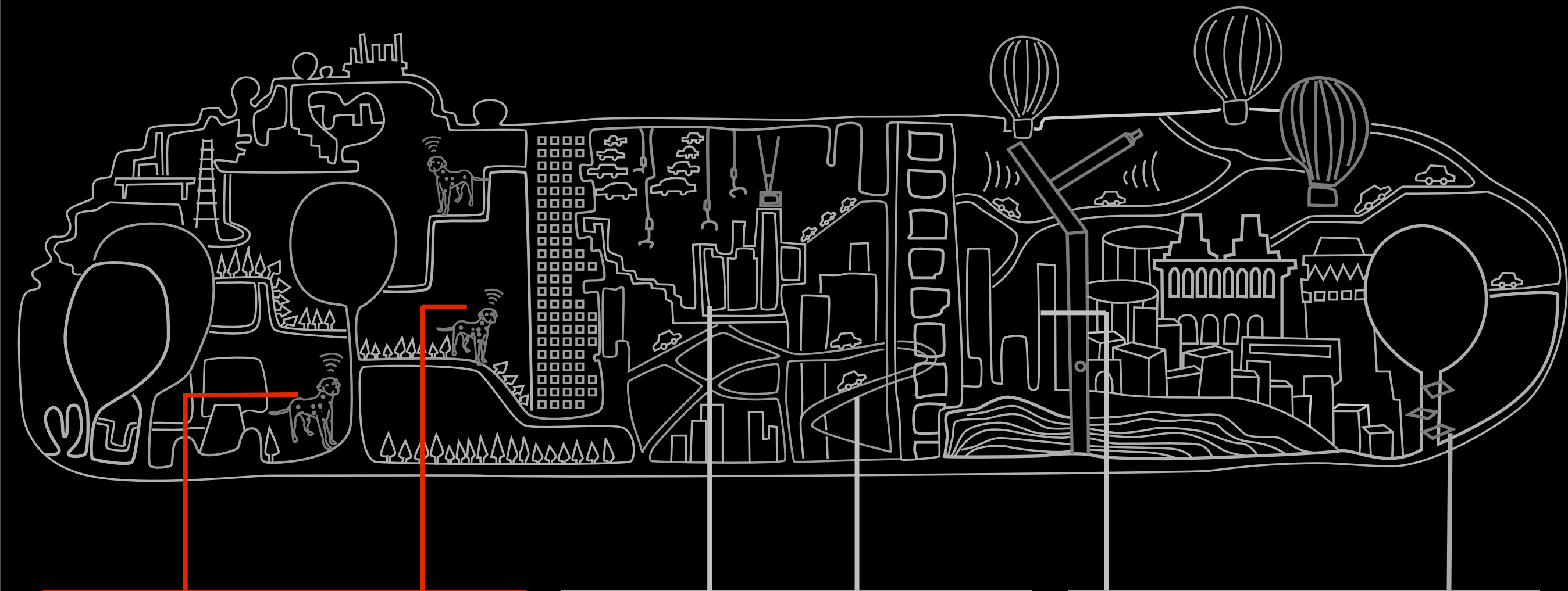


Real People

Personnas, Present

New Jobs, Future

Welcome to Little Brinkland 2012



An aerial, high-angle view of a city street intersection. The street is paved with asphalt and has white lane markings. A red van is driving in the foreground. A street sign on a black pole reads "LITTLE BRINKLAND E.C.I.". To the right is a modern building with a grid of windows. A text box with a red border is overlaid on the image, containing text about a creative enterprise. A thin black line points from the text box down towards the street.

I run a creative enterprise called
“The Pet Implant Consultants”
from the cafe. We innovate
technologies which enhance the
functionality of real pets.



**Personal hotspot.
Secure Data Storer.
Unique Podcaster.**

**Your Pet can do it all!
Just like Luka.
Come and visit us.**

www.petimplantconsultants.co.uk

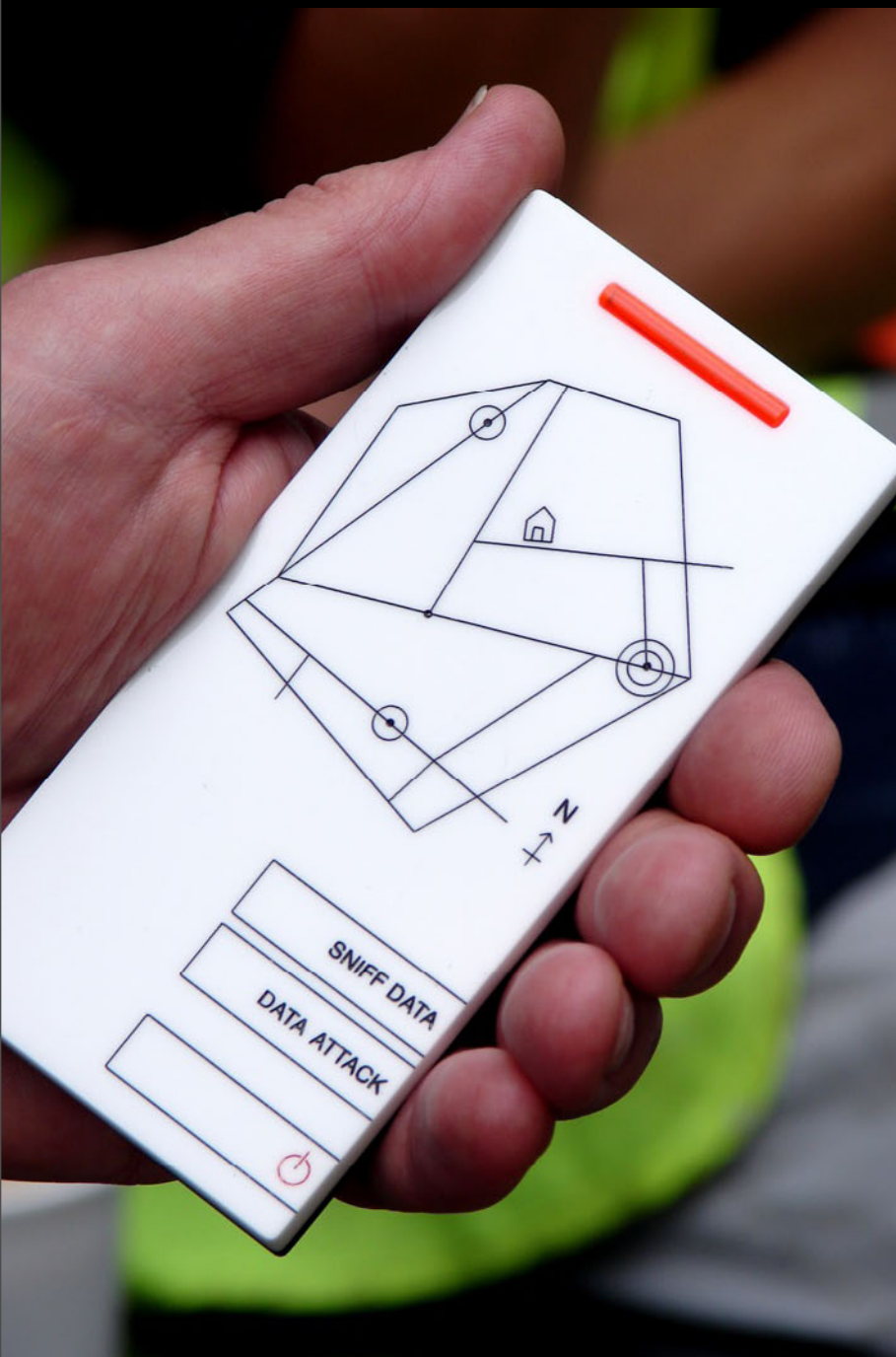
STIRLING
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BAR • PIZZ

BILL POSTERS
WILL BE
PROSECUTED

MURPHY

Video Clip of the Pet Implant Consultant



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The New York Times

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2006

2009

Sociotech fiction

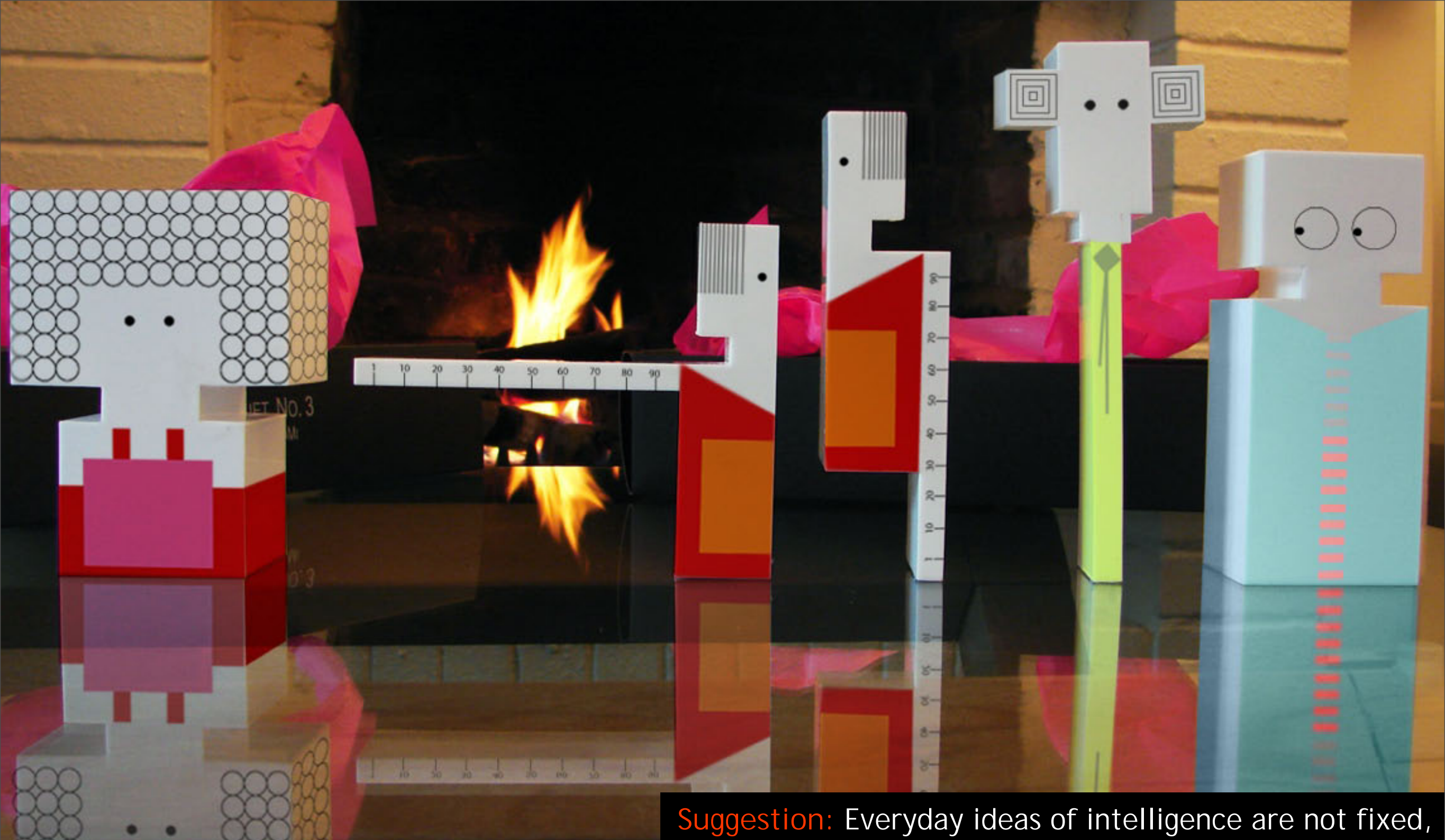


Social Science

Design



Science (AI)



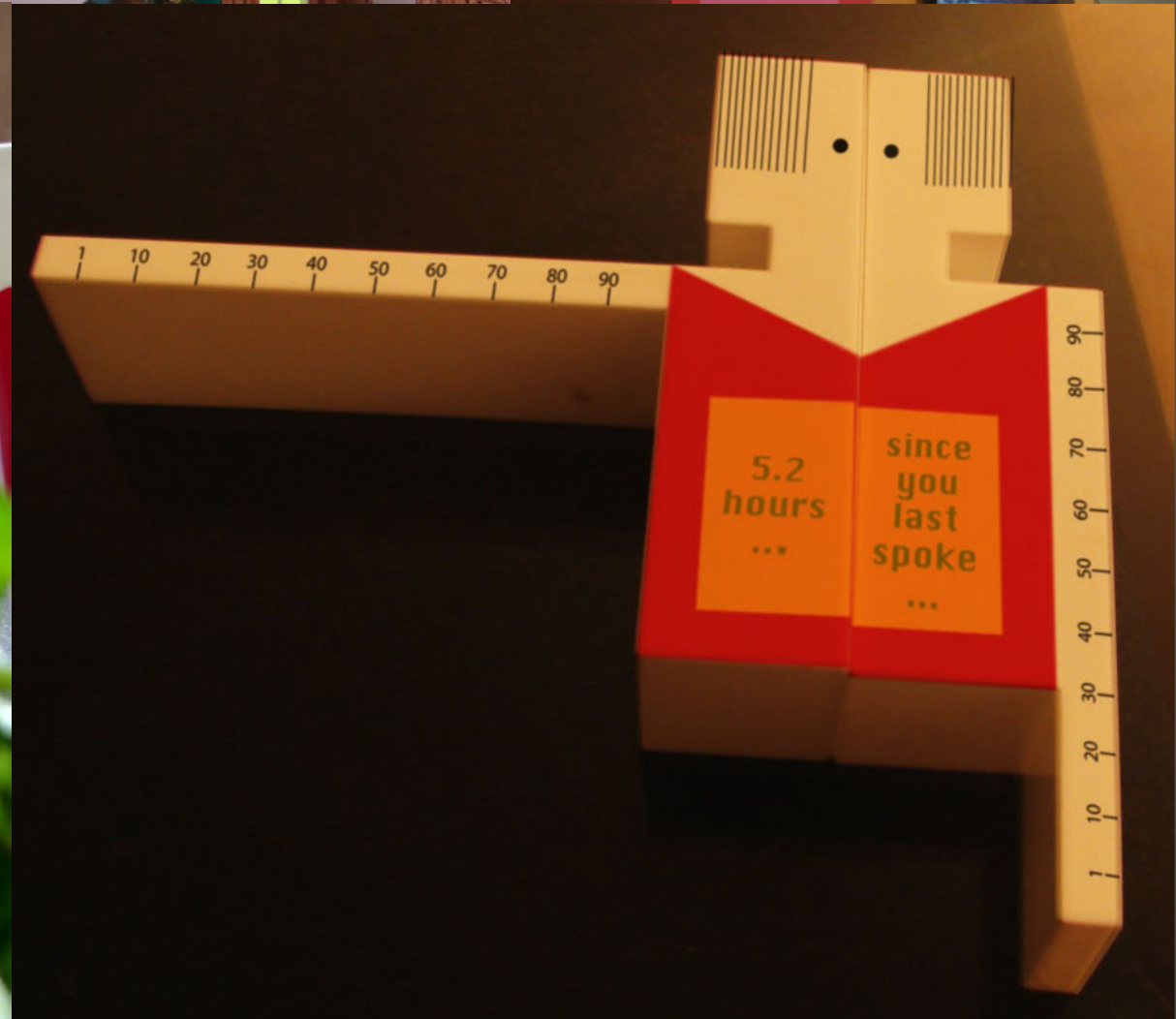
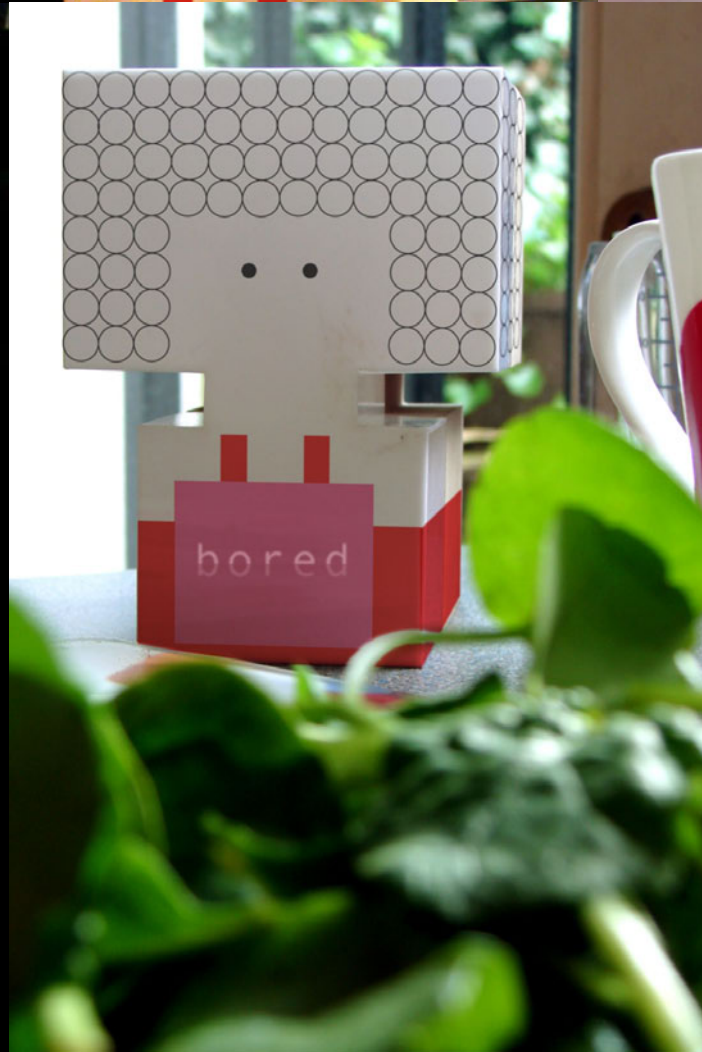
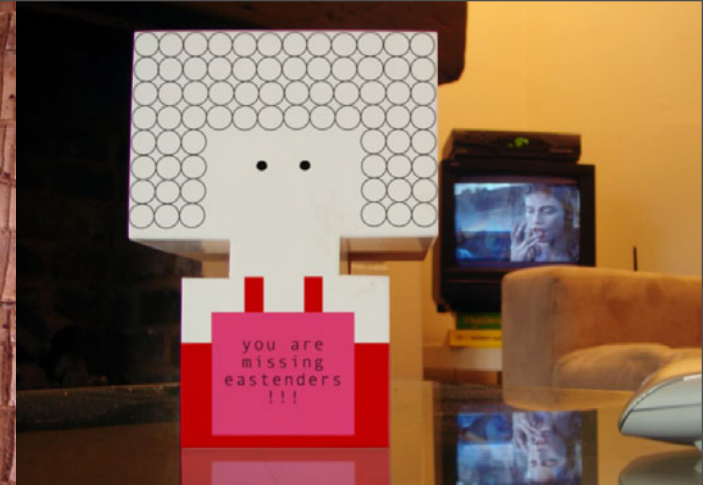
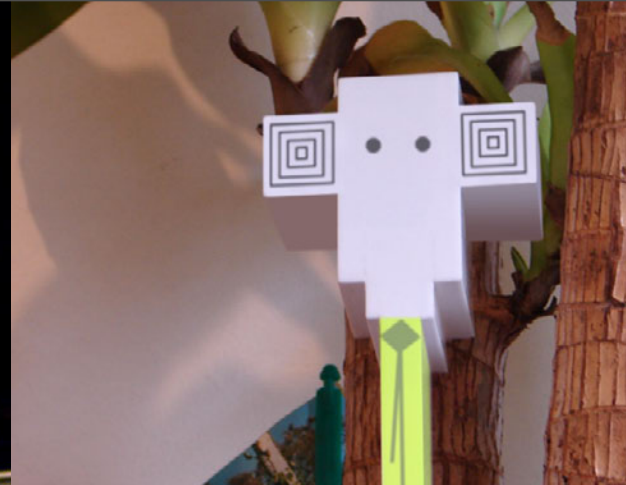
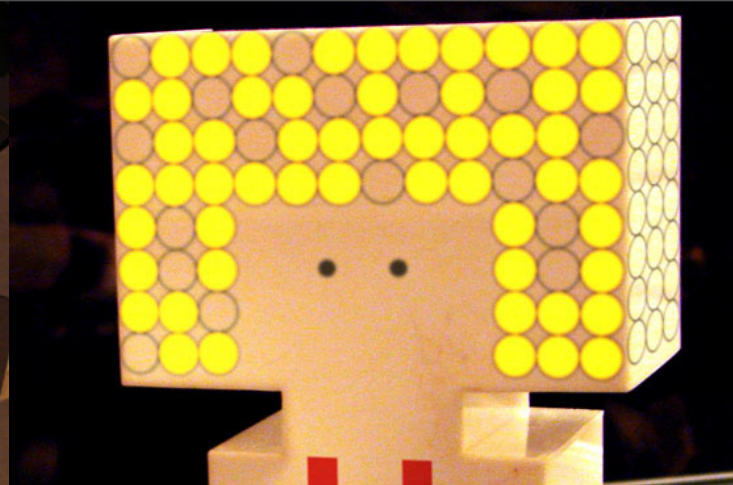
Rethinking Machine Intelligence

Anab Jain & Alex Taylor, Microsoft Research, 2006-08

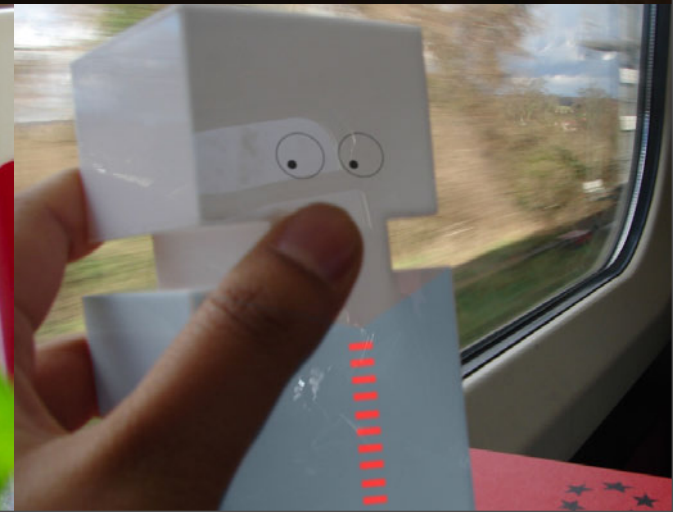
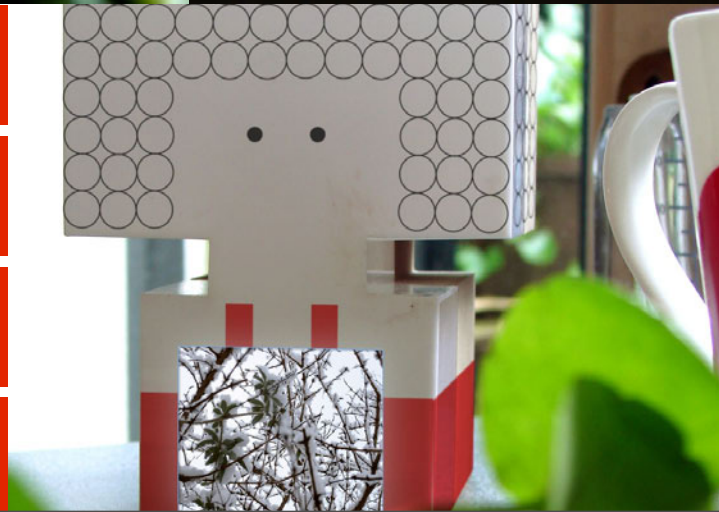
Suggestion: Everyday ideas of intelligence are not fixed, but actively seen and enacted in the world.

Design: A small number of interventions to explore how material things are imbued with intelligence.

Implications: We might give rise to some new types of computing machines?



I can remember
I can smell radiowaves
I can sing to plants
I can measure





Video Clip of people responding to the Gubbins

Video Clip of people responding to the Gubbins

Life and Death in Energy Autonomous Devices



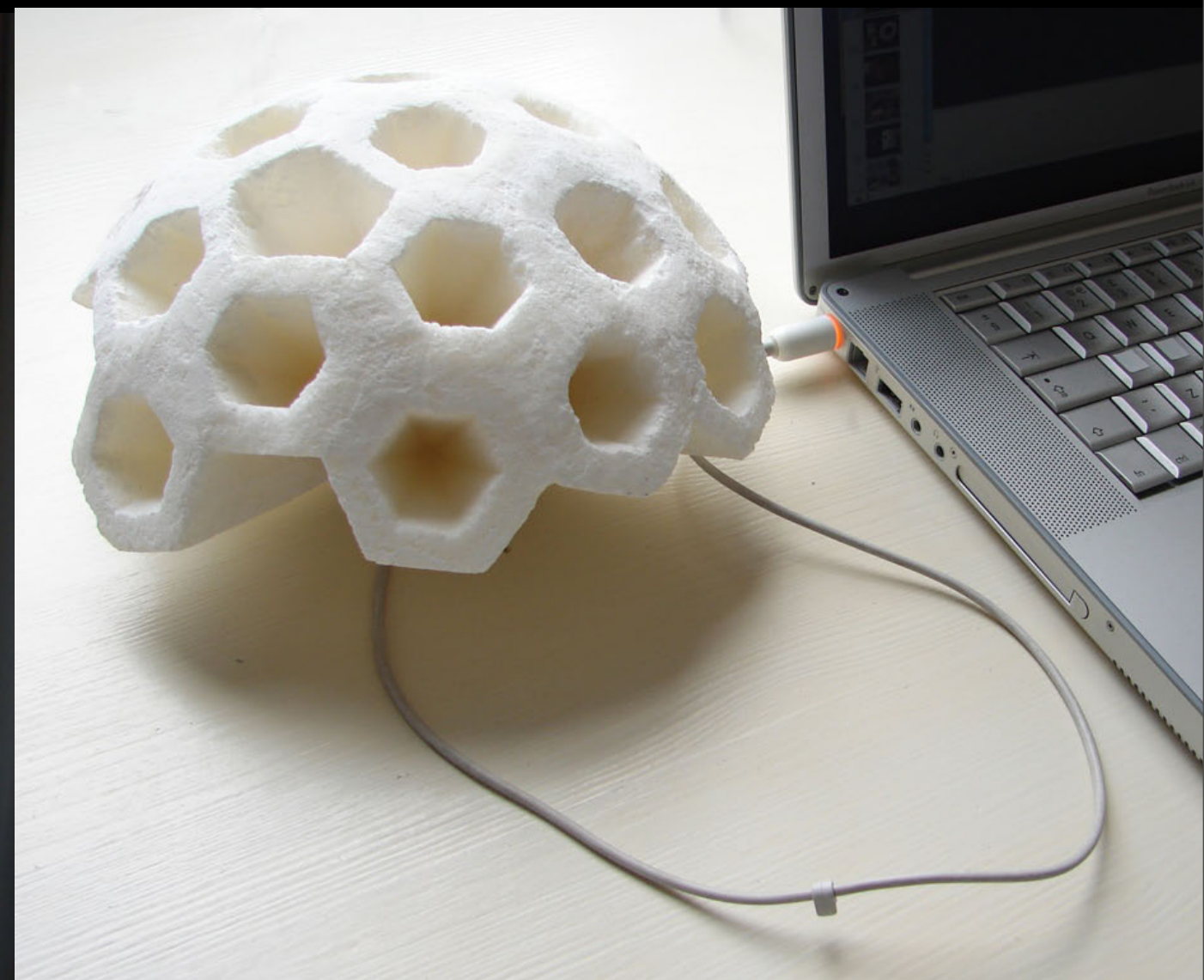
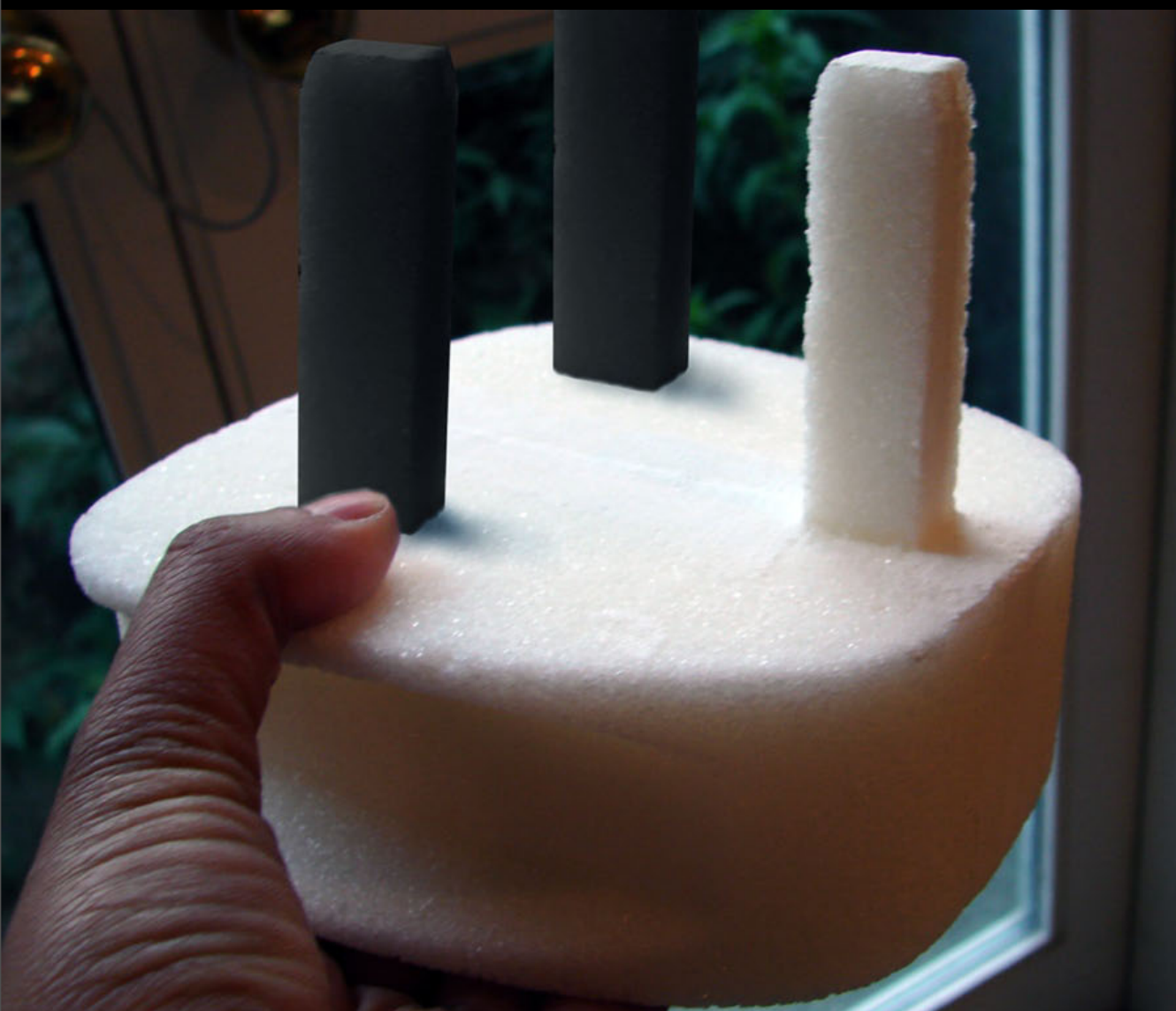
Sugar Power - Video Clip



check full clip here: <http://www.vimeo.com/2936437>

Sugar Power - Video Clip

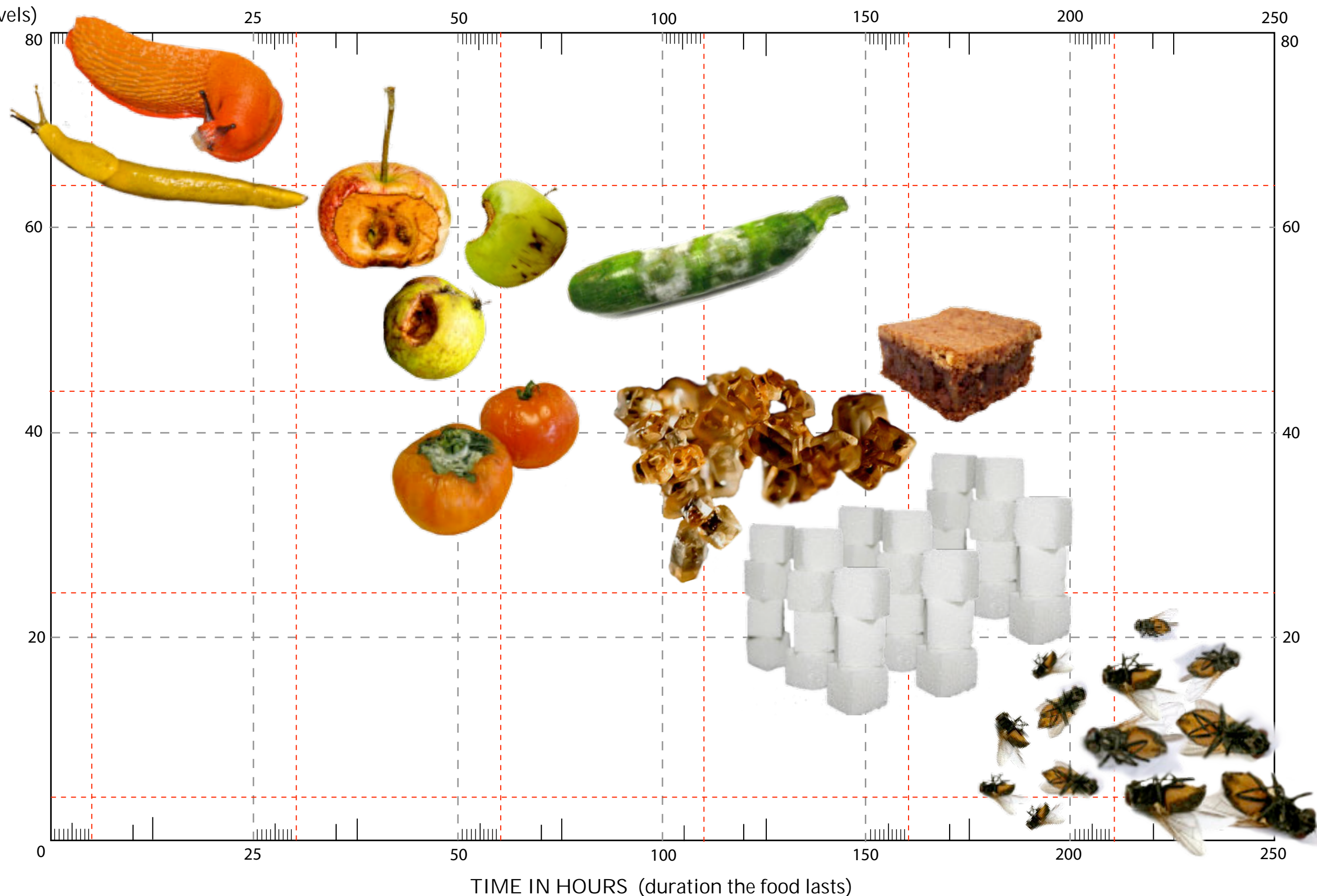
check full clip here: <http://www.vimeo.com/2936437>



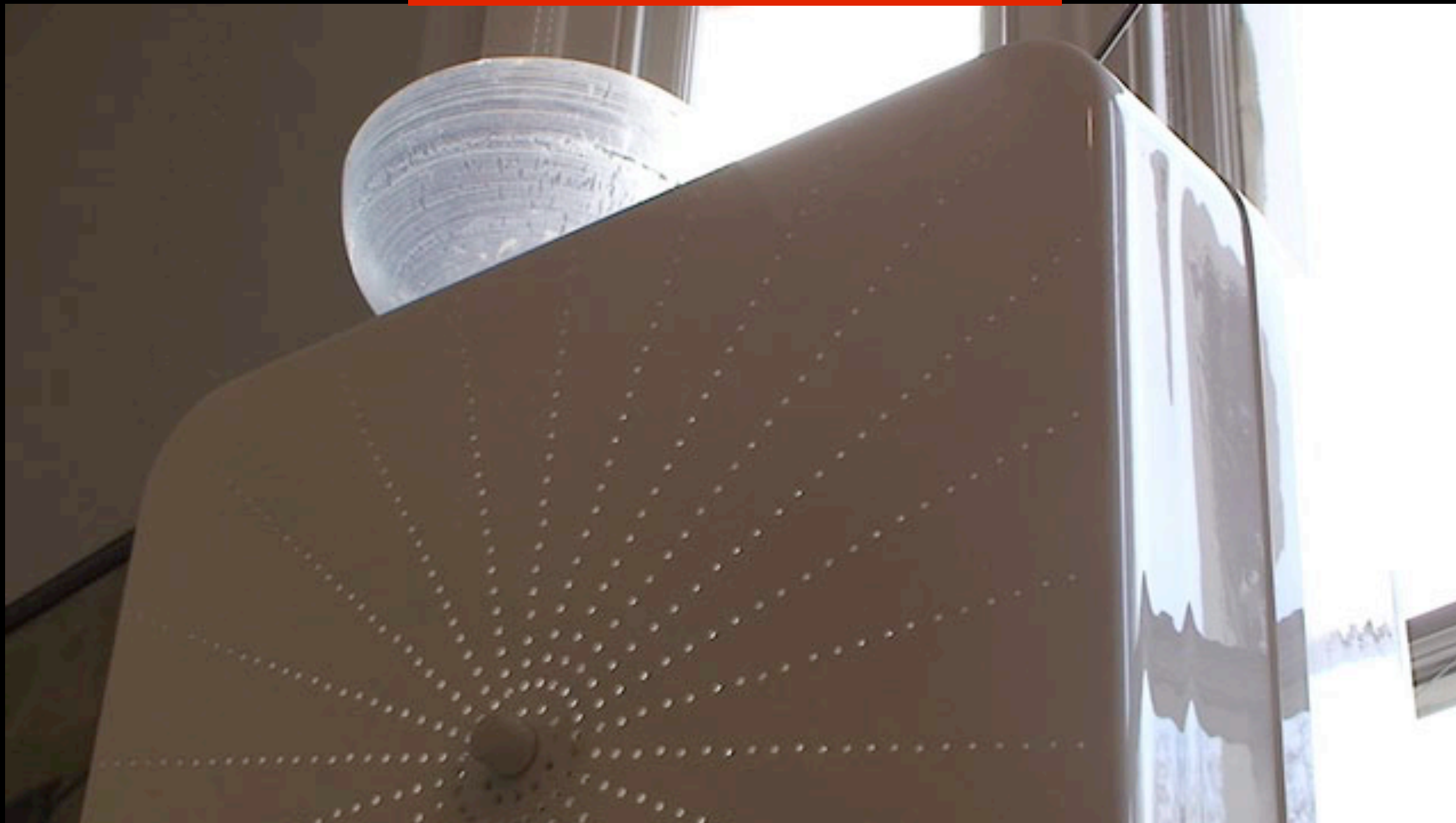
The Living Radio



VOLUME DECIBALS
(audio levels)



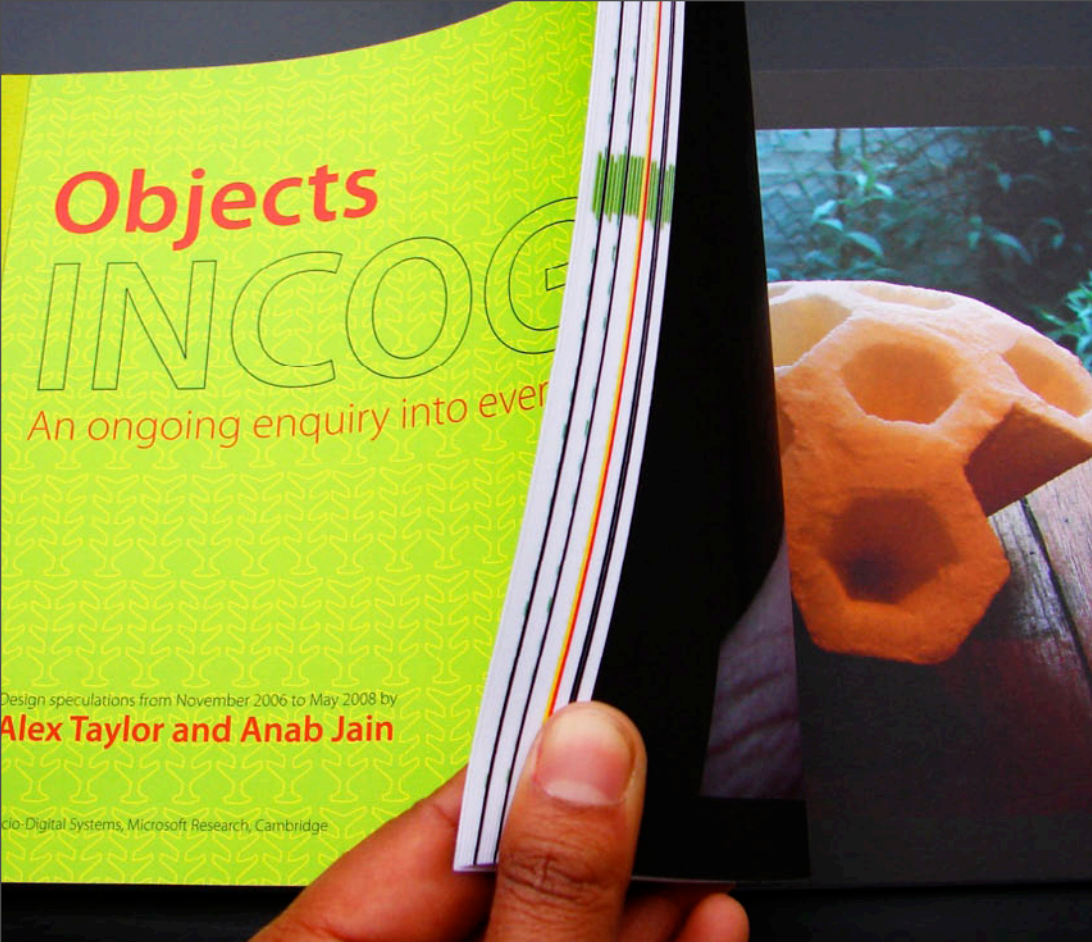
Living Radio - Video Clip



check full clip here: <http://www.vimeo.com/2941160>



Video Clip of people responding to the Sugar objects and Radio



Objects Incognito: RFID and Body Readers

People and Objects | Tagging

▼ Information ▼ Full Caption ▼ Permalink

Objects Incognito: RFID and Body Readers. Concept. 2007–ongoing

Anab Jain (Indian, b. 1976) and Alex Taylor (British, b. 1969)

Microsoft Research Cambridge (UK, est. 1997)

Anab Jain and Alex Taylor imagine a future in which radio-frequency identification (RFID) tagging will be found everywhere—objects, plants, animals, people, organs—and in which people will carry around sensors to explore the RFID-enriched landscape. In this fictional project, people will be able to manipulate and redesign the RFIDs at will, both with actual, augmented information that will add a new layer to reality, and with narrative, fantastic ones.

→ tags and maps

→ individual

→ interfaces

→ Return

Photo



A book / MoMA / SIGGRAPH



Domestic Gubbins

Design for Debate | Future Mores

▼ Information ▼ Full Caption ▼ Permalink

Domestic Gubbins. Concept. 2007

Anab Jain and Alex Taylor

Socio-Digital Systems Group, Microsoft Research

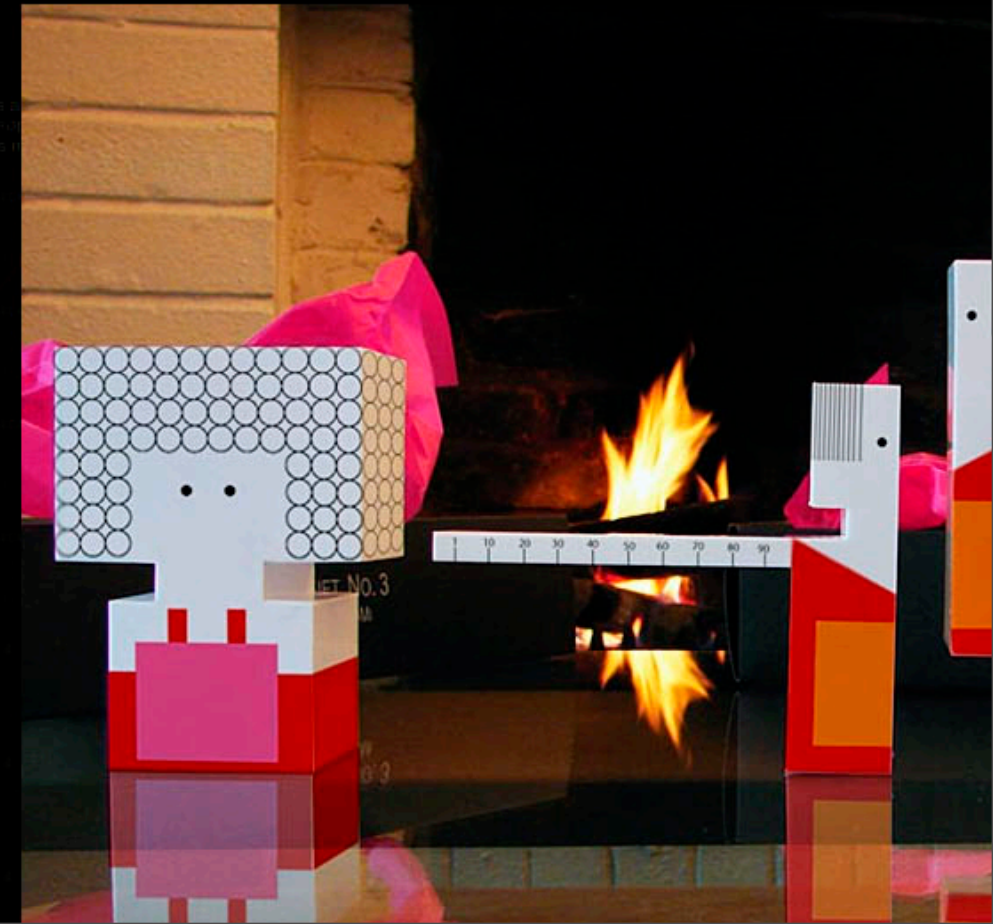
"The Domestic Gubbins are four fictional objects, designed to provoke people to reflect on what intelligence in machines might be like in an everyday, mundane domestic context," explains Anab Jain. "There are four Gubbins—Mimi, Bee, Pobel, and Snip—and each of them has a specific function. Mimi takes pictures of mundane activities and makes her own comments and stories around these activities. Bee, a split personality, uses his two parts to measure sound, temperature, and such things in the home, and then interprets these measurements in his own way. Gubbin Snip has a unique ability to sniff radio wave emissions in the environment and associate them with strangers in the vicinity. And finally, Gubbin Pobel can sing to dying plants and bring them back to life."

→ interfaces

→ scenario

→ Return

Photo



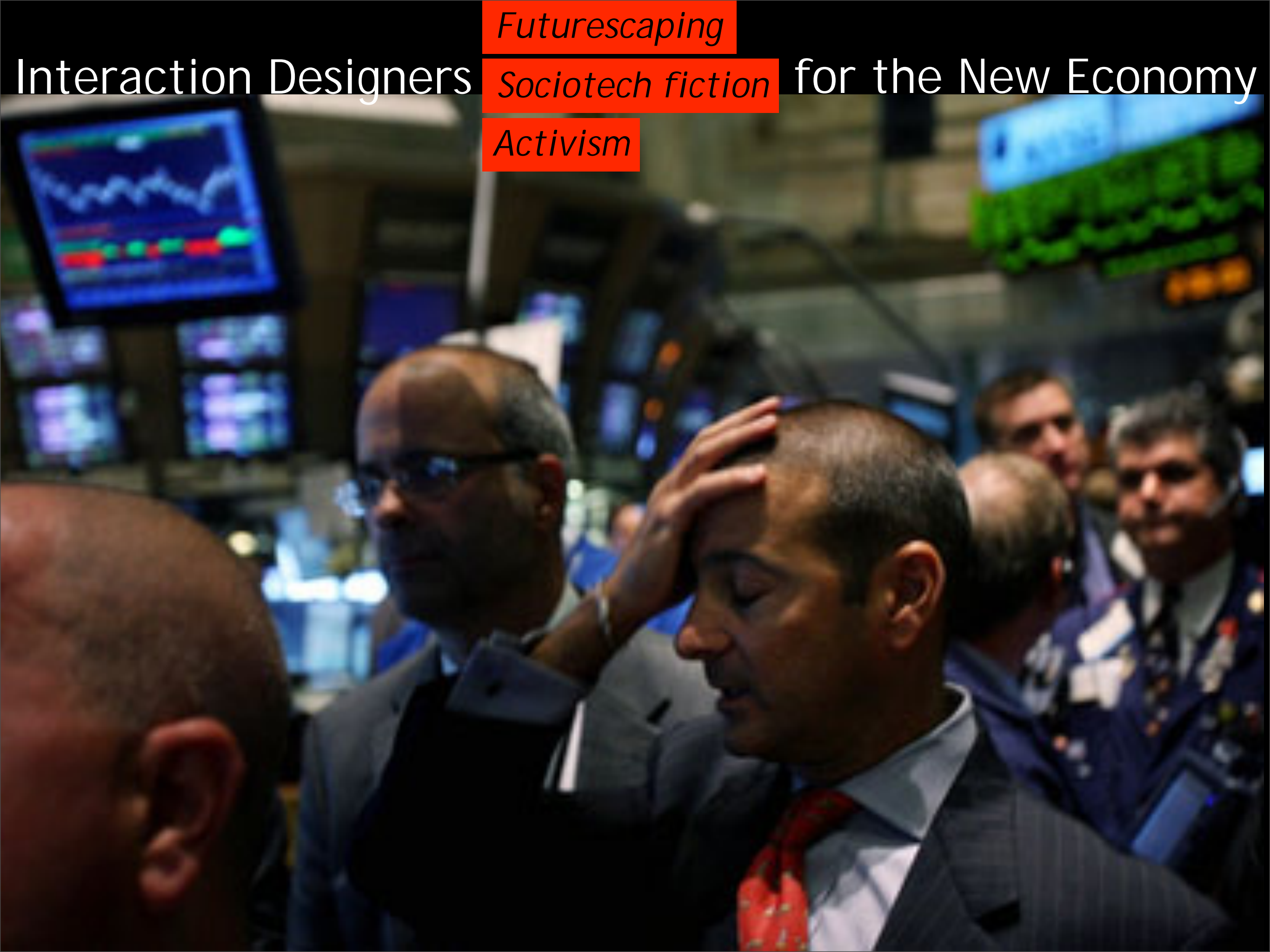
Interaction Designers

Futurescaping

Sociotech fiction

Activism

for the New Economy



www.anab.in
www.superflux.in

superflux

Hello. This is the home of Superflux, a new kind of collaborative design company based in London.

We play with tomorrow, to help you make better decisions for today.

We do this by telling powerful stories and designing tangible experiences that explore scenarios around emerging technologies where they intersect with our everyday lives.

Helping your business or organization gain the insights it needs to prepare for the challenges and opportunities the future may bring.

Through our design prototyping expertise and our active engagement with people, we can also translate these opportunities into real world services that add social, economic and sustainable value to your proposition.

Our portfolio includes a wide range of projects: from scenarios of future services like data banking, prototyping interactive toys, designing sugar powered objects to imagine the implications of living with microbial fuel cell technology, building tools to use RFID for social blogging, speculating new kinds of Wifi information carriers, fleshing out deep insights through films around teenage crime, building grass root level services for micro-credit banking in India, and making new mobile services and interfaces.

Our complete website shall be up and running very soon. In the meantime, if you are interested in seeing our work or knowing more about our services, do write to us: info@superflux.in

Anab Jain
Director, Superflux

superflux blog

info@superflux.in

www.anab.in

