

Interaction Design Symposium 2009

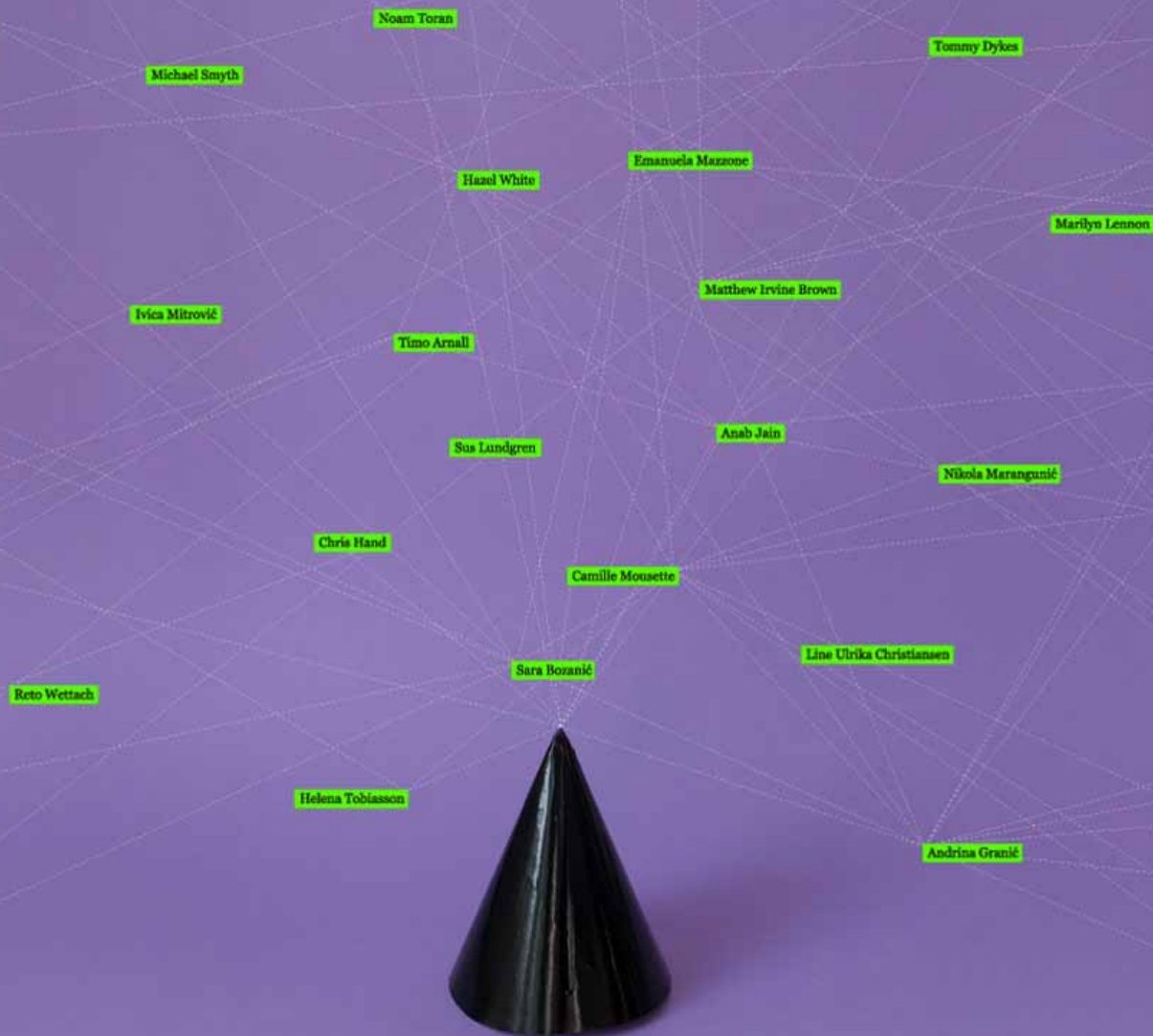
interakcije **split** interactions

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

www.umass.hr/dvk/interactions/symposium



interaction design

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

how do we deal with yet another device?

how does technology mediate our dealings with other people?

when are such mediations welcome, and when are they just annoying?

how do we feel about things that think, and spaces that sense?

interaction design

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

one of the newest specializations in the field of design

related to digital media, and it's concerned not only
with the product, but on how to design the way in
which users interact

highly multidisciplinary field

design (graphical, product and interface), psychology,
sociology, communication science, anthropology,
computer science, engineering, information and
communication technologies, architecture and art

interaction design

designing interactions

(NOT design in interactive media)

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



symposium

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

aim of the event:

- to discuss state of the art in the field its relation to education practice
- to establish new networking possibilities for the future projects and collaborations
- to provide the focus not evident within the traditional disciplines

organised by

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Ivica Mitrović

Department of Visual Communications Design
Arts Academy, University of Split

Dr. Michael Smyth

Centre for Interaction Design
Edinburgh Napier University

Rosana Besednik

British Council Croatia

supported by

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



British Council
International Networking for Young Scientists
programme



University of Split

host

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Department of Visual Communications Design

Arts Academy

University of Split

participants

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

young practitioners and researchers from the fields of
art, architecture and design who share a common
desire to exploit the latest computing technologies and
interactive techniques in their creative practice

**Interaction
Design
Symposium
2009**

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Michael Smyth (Napier University, Edinburgh)

Noam Toran (Royal College of Art, London)

Emanuela Mazzone (University of Central Lancashire, Preston)

Hazel White (University of Dundee, Dundee)

Tommy Dykes (Napier University, Edinburgh)

Chris Hand (Napier University, Edinburgh)

Anab Jain (Nokia Design / Superflux, London)

Matthew Irvine Brown (Last.fm, London)

Marilyn Lennon (Limerick School of Art and Design, Limerick)

Helena Tobiasson (Royal Institute of Technology, Stockholm)

Sus Lundgren (Chalmers University of Technology, Gothenburg)

Timo Arnall (elasticspace.com, Oslo)

Line Ulrika Christiansen (Id-Lab, Milano)

Sara Božanić (Sonce.net, Ljubljana)

Reto Wettach (University of Applied Sciences, Potsdam)

Camille Mousette (Umea University, Umea)

Andrina Granić (University of Split, Split)

Nikola Marangunić (University of Split, Split)

Ivica Mitrović (University of Split, Split)

program

presentations (open session)

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

9:00 - 9:30

opening and introduction

Ivica Mitrović/Michael Smyth, BC and Academy

9:30 - 10:30

Hazel White, Camille Mousette,
Matthew Irvine Brown, Anab Jain

10:30 - 11:00

coffee break

program

presentations (open session)

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

11:00 - 12:30

Michael Smyth, Emanuela Mazzone, Sus Lundgren,
Line Ulrika Christiansen, Reto Wettach

12:30 - 13:00

coffee break

13:00 - 14:00

Noam Toran, Tommy Dykes,
Helena Tobiasson, Sara Bozanić

14:00 - 15:00

Marilyn Lennon, Chris Hand, Andrina Granić,
Nikola Marangunić, Timo Arnall

program

presentations (open session)

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

aim (participants):

present our work and experience

aim (audience):

introduction to interaction design practice

program

discussion (closed session)

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

16:00 - 20:00

round table discussion
(moderator Michael Smyth)

- to discuss state of the art in the field its relation to education practice
- to establish new networking possibilities for the future projects and collaborations

interaction design at arts academy

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

history

activities

educational practice

croatian context

interaction design at arts academy

RESEARCH AND EDUCATION

19 and 20 March 2009

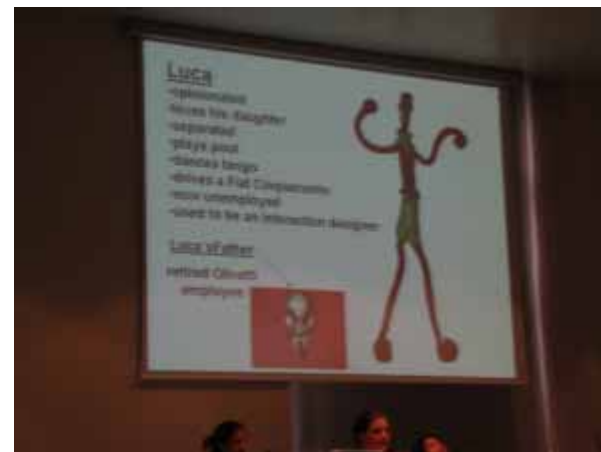
Department of Visual
Communications Design
Arts Academy
University of Split

2001

Designing for Communities An Interaction Summerschool

i3 european research project (FP5)

Interaction Institute Ivrea



interaction design at arts academy

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

2001-2004

croatia

Inga Tomić-Koludrović, Mirko Petrić, Ivica Mitrović
sociology / communication / design
perspective

Vlado Glavinić, Andrina Granić
computer science perspective

interaction design at arts academy

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

2003 - 2006



THE EUROPEAN NETWORK FOR HUMAN-CENTERED DESIGN OF INTERACTIVE TECHNOLOGIES

"thematic network of researchers and practitioners from many backgrounds (computer science, human sciences, design, business) developing a broad discipline of human-centered design of digital systems for everyday life"

convivio summer schools

Yngve Sundblad

Royal Institute of Technology, Stockholm

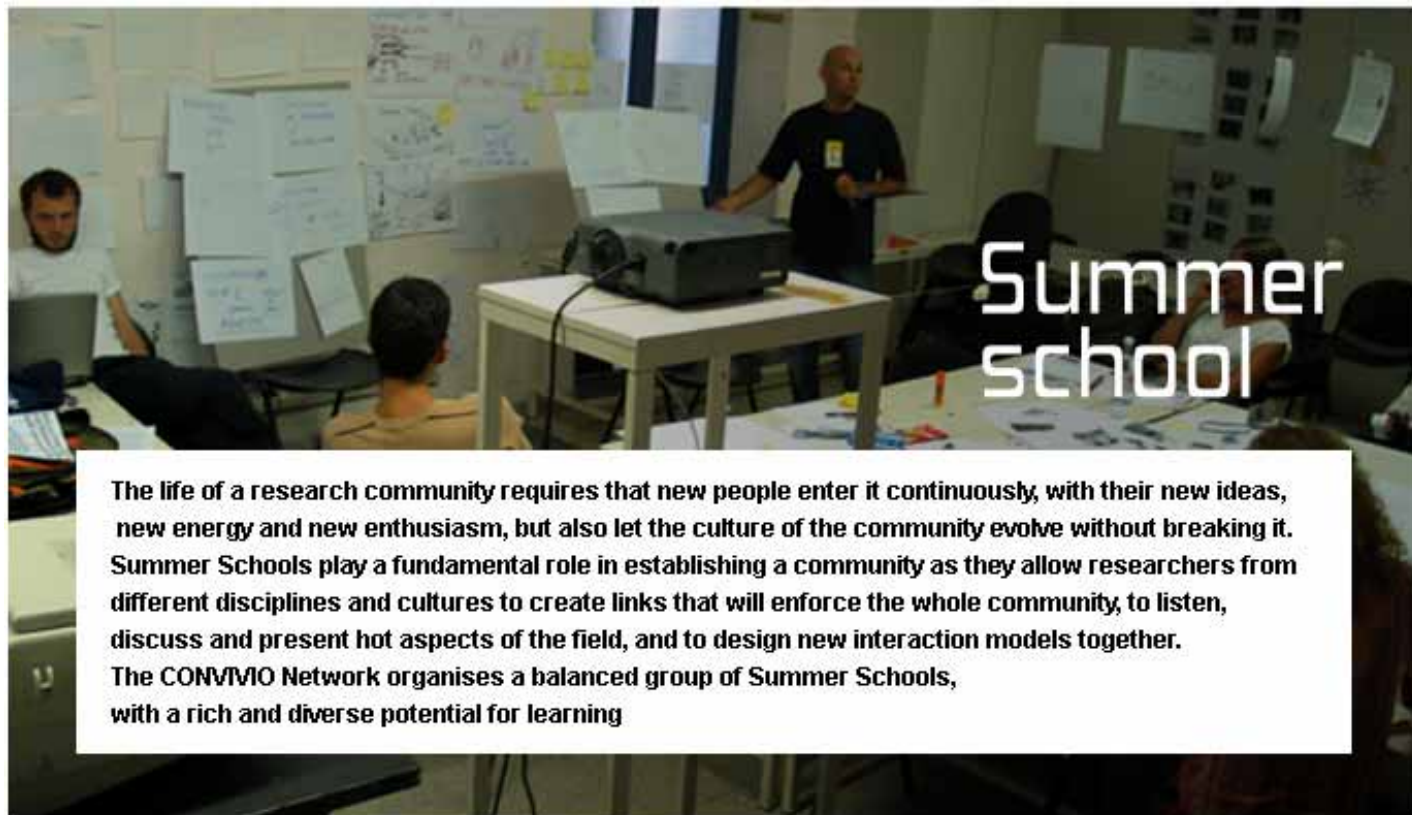
Riccardo Antonini

Consorzio Roma Ricerche, Roma

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



The life of a research community requires that new people enter it continuously, with their new ideas, new energy and new enthusiasm, but also let the culture of the community evolve without breaking it. Summer Schools play a fundamental role in establishing a community as they allow researchers from different disciplines and cultures to create links that will enforce the whole community, to listen, discuss and present hot aspects of the field, and to design new interaction models together. The CONVIVIO Network organises a balanced group of Summer Schools, with a rich and diverse potential for learning

convivio summer schools

concept

two weeks

morning lectures

ateliers

group work

multidisciplinarity

local context

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

convivio summer school roma 2003

digital self project

RESEARCH AND EDUCATION

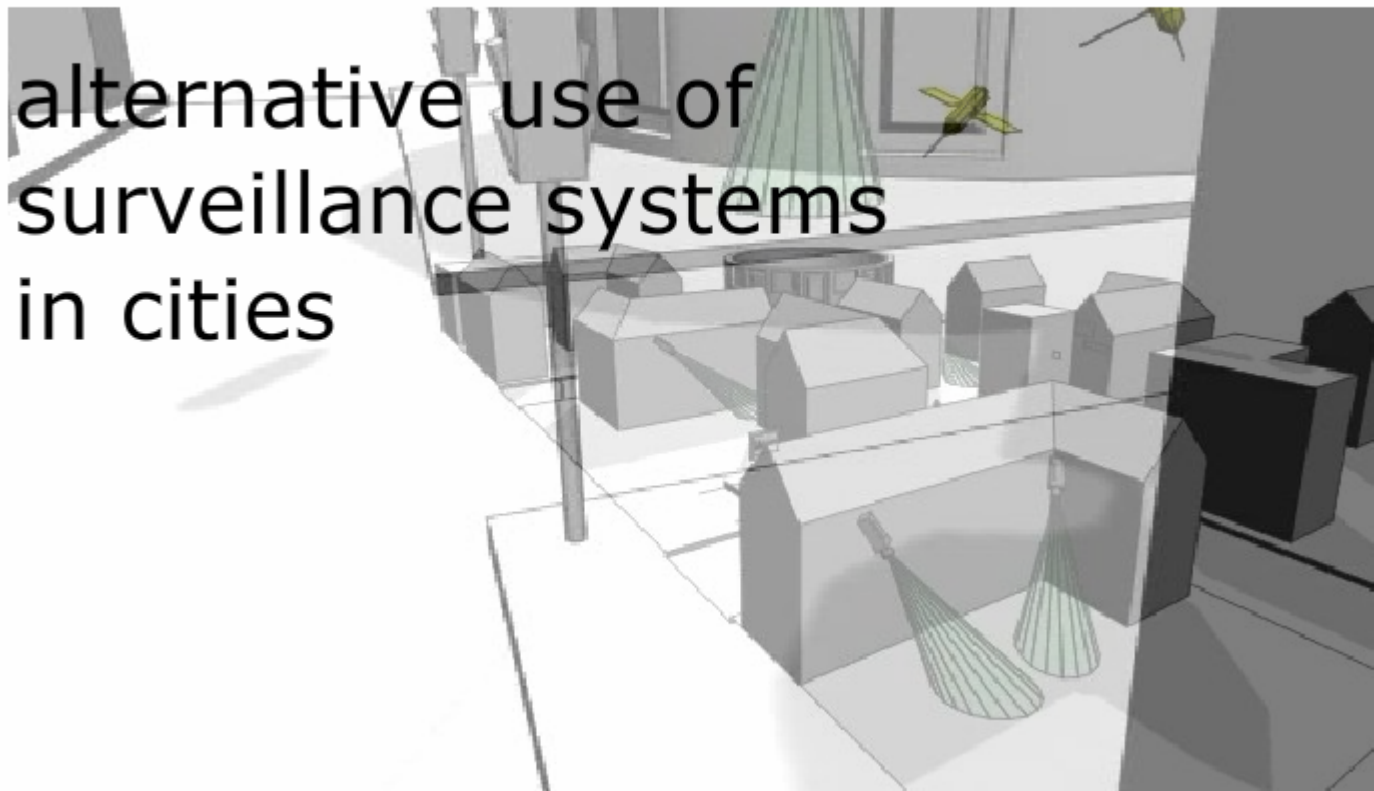
19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Work

| About?

digital self project _



convivio summer school roma 2003

digital self project

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

File View Control Help

Work | **About?**

Introduction The Process Scenario 1 Scenario 2 Scenario 3 Reflections

01 02 03 04 05 06 07 08 09

digital self project _

ISSUES	TRADITIONAL OPINION	OUR OPINION
Privacy	Big brother	Use it for yourself
Control	You are being controlled against your will	Indirect control, Random
Experience	Paranoia	Situational, playful
Ominous Technology	Who is watching you	Artful, Expressive, Preserving ambiguity
Observation	You are being watched	View of yourself, Share & Compare, Facilitate Interpretation

Issues extended

convivio summer school roma 2003

digital self project

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

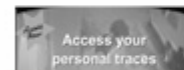
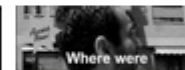
Work**About?**

Introduction The Process Scenario 1 Scenario 2 Scenario 3 Reflections

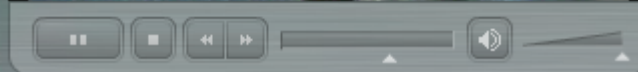
digital self project _



M.O.D.

**Share****Model****Lost**

The M.O.D commercials describe a system called memory on demand (MOD) that basically works as a spare brain. The system can be entered just like a regular atm machine and from here you can access what could be lost memories or just situations from another visual perspective.



convivio summer school split 2004

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Communities in transition

rd international interaction design summer school

3

organized by

CONVIVIO

The Network of People-Centered Design of

Interactive Systems

with the collaboration of

<http://www.umas.hr/convivio>

Arts Academy University of Split / The City of Split / KTH (Royal Institute of Technology) Stockholm, Sweden / University of Milano Bicocca, Consorzio Roma Ricerche / Telecomitalia Learning Services, Istituto Europeo di Design / NEW MEDIA Research Project by Croatian Ministry of Science and Technology

Split, Croatia - August 30th - September 10th, 2004

convivio summer school split 2004

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

44 participants

4 groups/ateliers

4 atelier leaders

10 lecturers

europe and united states

first interaction design event outside EU

around 20 press releases

convivio summer school split 2004

participants

design

(visual communications, product, interaction, fashion)

computer science, ICT and engineering

sociology, anthropology and psychology

communication science

architecture

new media art

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

convivio summer school split 2004

spirit of split, game

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



Spirits of Split

storyboard



1
The Spirits Of Split game is played in the city core...



2
Get the 'key' frame from the tourist office

convivio summer school split 2004

spirit of split, game

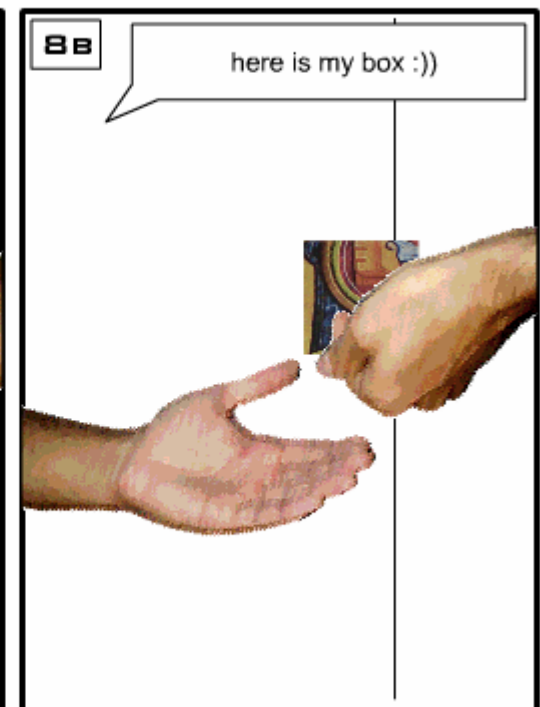
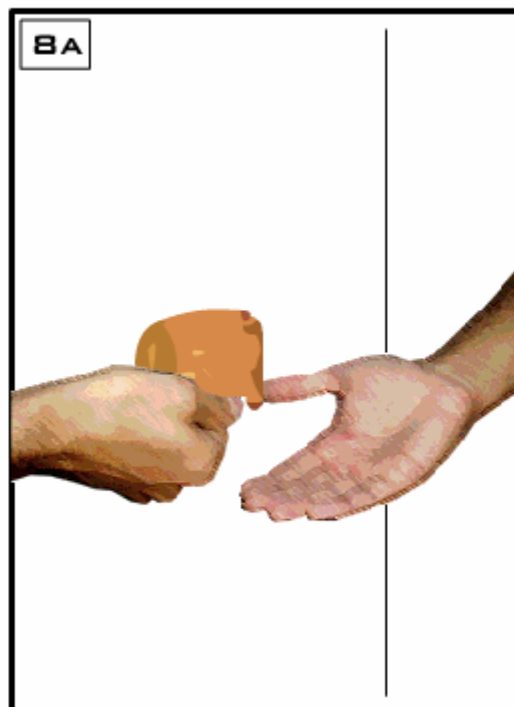
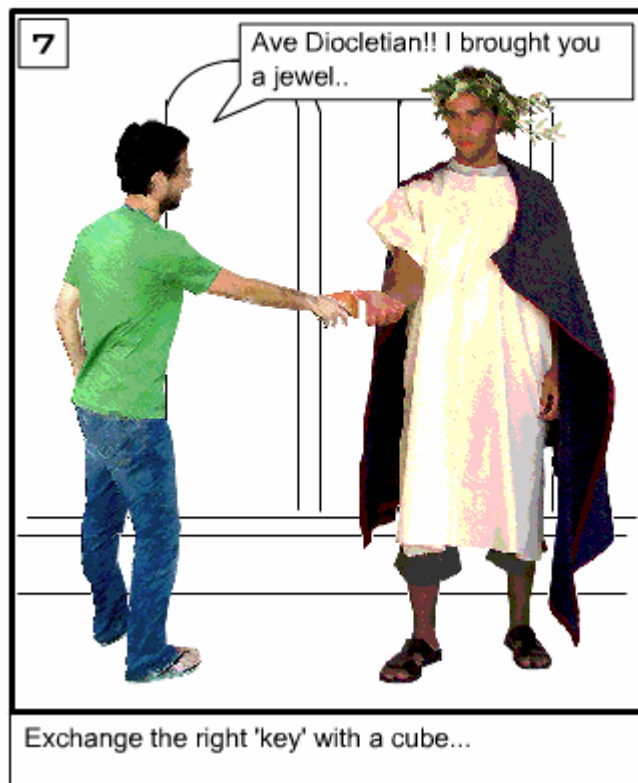
RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Spirits of Split

storyboard



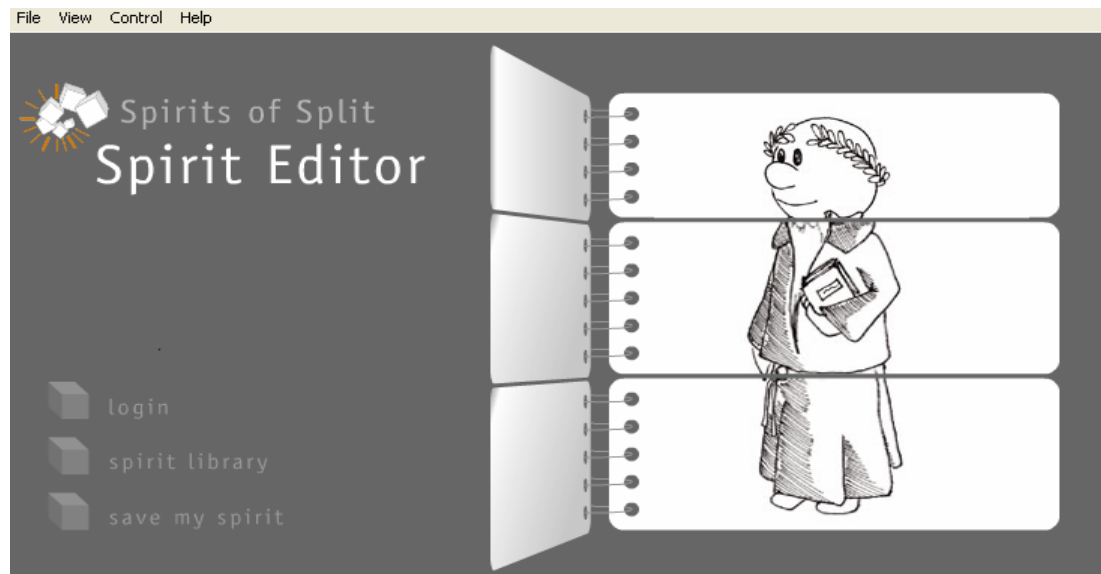
convivio summer school split 2004

spirit of split, game

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



convivio summer school split 2004

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Ajmo Splite: Come on Split Tell us What You Think!
interactive installation

AJMO SPLITE!! KAŽI ŠTO MISLIŠ?!
KOLIKO JE DOBRO ORGANIZIRAN I KONTROLIRAN PLAN GRADA SPLITA?
POŠALJI NAM SMS NA 098 473 741 NEKA SE I TVOJ GLAS ČUJE!!



convivio summer school split 2004

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Ajmo Splite: Come on Split Tell us What You Think! interactive installation



convivio summer schools

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

Ivrea – 2001

Roma – 2003

Split – 2004

Timisoara – 2005

Edinburgh – 2006

Bollnas – 2007

convivio summer schools

2007

International Summer School on 'People-centred
interaction design in the Convivio tradition'

Bollnas, Sweden



RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

'convivio' summer school bolinas 2007

The Big Five, interactive education center

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



interaction design at arts academy

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

2005

bologna process

first interaction design course

new media design programme

first and only in croatia

splitinteractions workshops

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

one week

international atelier leaders

mix of students with different backgrounds

one broad topic

local context

full design circle

interakcije **split** interactions

Odsjek za dizajn vizualnih komunikacija, Umjetnička akademija, Sveučilište u Splitu, design@umas.hr, www.umas.hr/dvk10

splitinteractions workshops

goal

to make students aware of:

- multidisciplinary group work experience
- interaction design methodology
- critical and socially responsible design
- digital / new technologies state of the art

interakcije **split** interactions

Odsjek za dizajn vizualnih komunikacija, Umjetnička akademija, Sveučilište u Splitu, design@umas.hr, www.umas.hr/dvk10

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

2nd splitinteractions workshops, 2007

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

topic: people-centered design methodology

to introduce the user-oriented design processes in
practice

Helena Tobiasson and Bjorn Thuresson
Centre for User Oriented IT Design - HCI Group
KTH, Stockholm

Victor Vina
Elisava Escola Superior de Disseny, Barcelona

2nd splitinteractions workshops, 2007

Interactive Bus Station

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



2nd splitinteractions workshops, 2007

Interactive Bus Station

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



2nd splitinteractions workshops, 2007

Interactive Bus Station

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



3rd splitinteractions workshops, 2008

topic: public space

how interaction design could help to raise awareness of
the importance of public space

Marilyn Lennon

Interaction Design Centre / Limerick School of
Art&Design

Gwyn Rhabyt

California State University East Bay

Miranda Veljačić / Dinko Peračić

Platforma 9.81

Srećko Horvat

Zagreb

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

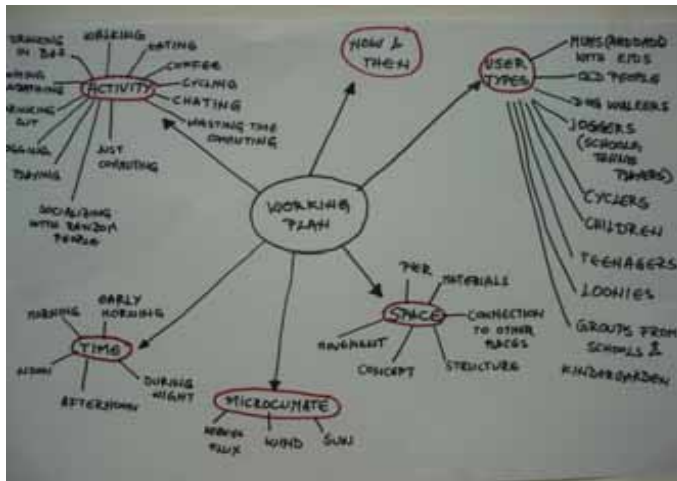
3rd splitinteractions workshops, 2008

Urban privacy: Un-designed playground interactive installation

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



3rd splitinteractions workshops, 2008

Urban privacy: Un-designed playground interactive installation

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



3rd splitinteractions workshops, 2008

Čiribimba interactive installation

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



3rd splitinteractions workshops, 2008

Čiribimba interactive installation

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



Interaction Design Symposium 2009

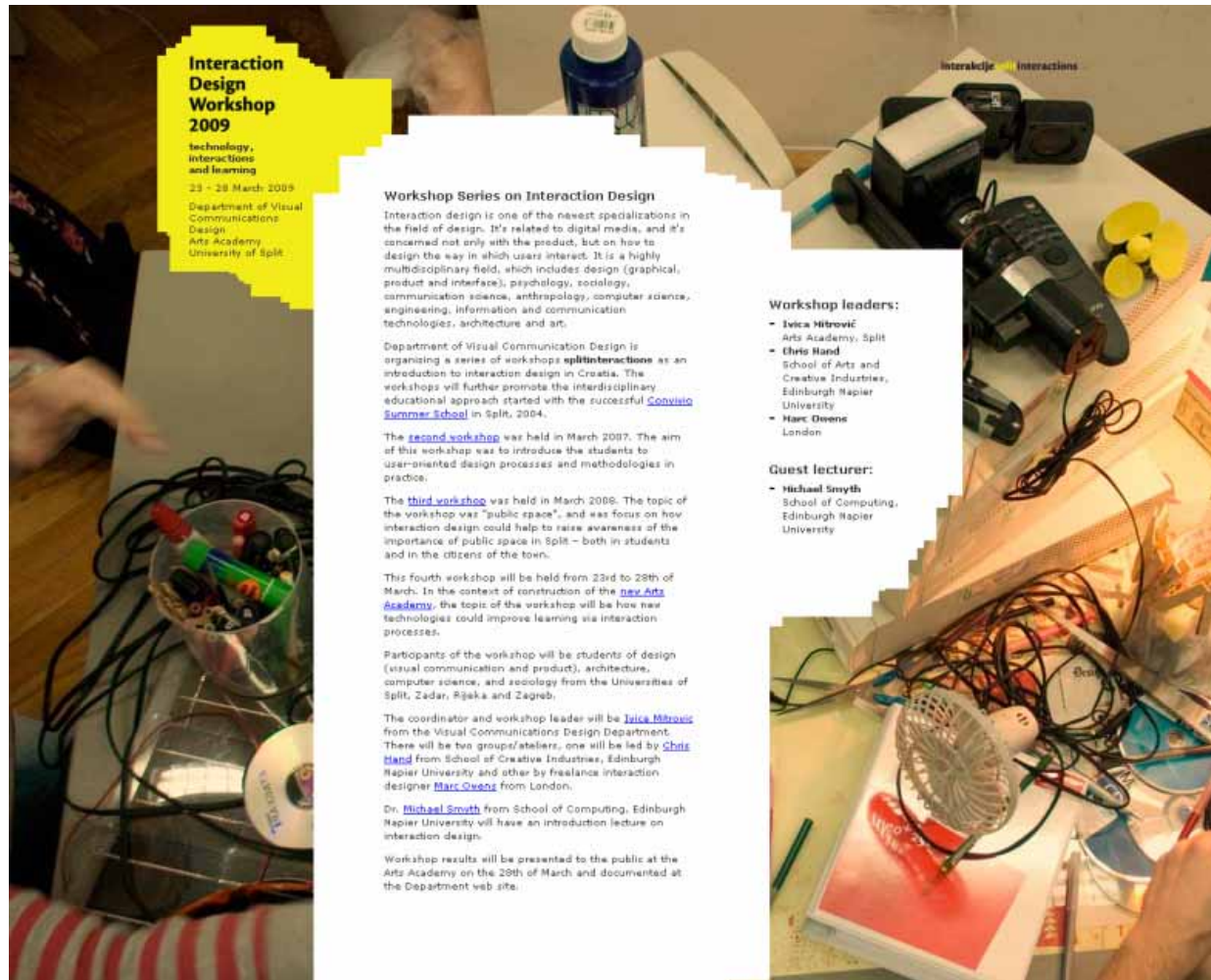
4th splitinteractions workshops, 2009

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split

23 - 28 march



Interaction Design Workshop 2009
technology, interactions and learning
23 - 28 March 2009
Department of Visual Communications Design
Arts Academy
University of Split

Workshop Series on Interaction Design
Interaction design is one of the newest specializations in the field of design. It's related to digital media, and it's concerned not only with the product, but on how to design the way in which users interact. It is a highly multidisciplinary field, which includes design (graphical, product and interface), psychology, sociology, communication science, anthropology, computer science, engineering, information and communication technologies, architecture and art.

Department of Visual Communication Design is organizing a series of workshops **splitinteractions** as an introduction to interaction design in Croatia. The workshops will further promote the interdisciplinary educational approach started with the successful [Convivio Summer School](#) in Split, 2004.

The [second workshop](#) was held in March 2007. The aim of this workshop was to introduce the students to user-oriented design processes and methodologies in practice.

The [third workshop](#) was held in March 2008. The topic of the workshop was "public space", and was focus on how interaction design could help to raise awareness of the importance of public space in Split - both in students and in the citizens of the town.

This fourth workshop will be held from 23rd to 28th of March. In the context of construction of the [new Arts Academy](#), the topic of the workshop will be how new technologies could improve learning via interaction processes.

Participants of the workshop will be students of design (visual communication and product), architecture, computer science, and sociology from the Universities of Split, Zadar, Rijeka and Zagreb.

The coordinator and workshop leader will be [Ivica Mitrović](#) from the Visual Communications Design Department. There will be two groups/ateliers, one will be led by [Chris Hand](#) from School of Creative Industries, Edinburgh Napier University and other by freelance interaction designer [Marc Owens](#) from London.

Dr. [Michael Smyth](#) from School of Computing, Edinburgh Napier University will have an introduction lecture on interaction design.

Workshop results will be presented to the public at the Arts Academy on the 29th of March and documented at the Department web site.

Workshop leaders:

- [Ivica Mitrović](#)
Arts Academy, Split
- [Chris Hand](#)
School of Arts and Creative Industries,
Edinburgh Napier University
- [Marc Owens](#)
London

Guest lecturer:

- [Michael Smyth](#)
School of Computing,
Edinburgh Napier University

4th splitinteractions workshops, 2009

topic: technology, interactions and learning

how new technologies could improve learning via
interaction processes

Chris Hand

School of Arts and Creative Industries
Edinburgh Napier University

Marc Owens

London

Michael Smyth

School of Computing
Edinburgh Napier University

convivio summer school split 2004

Ajmo Splite: Come on Split Tell us What You Think!
interactive installation

RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split



Interaction Design Symposium 2009

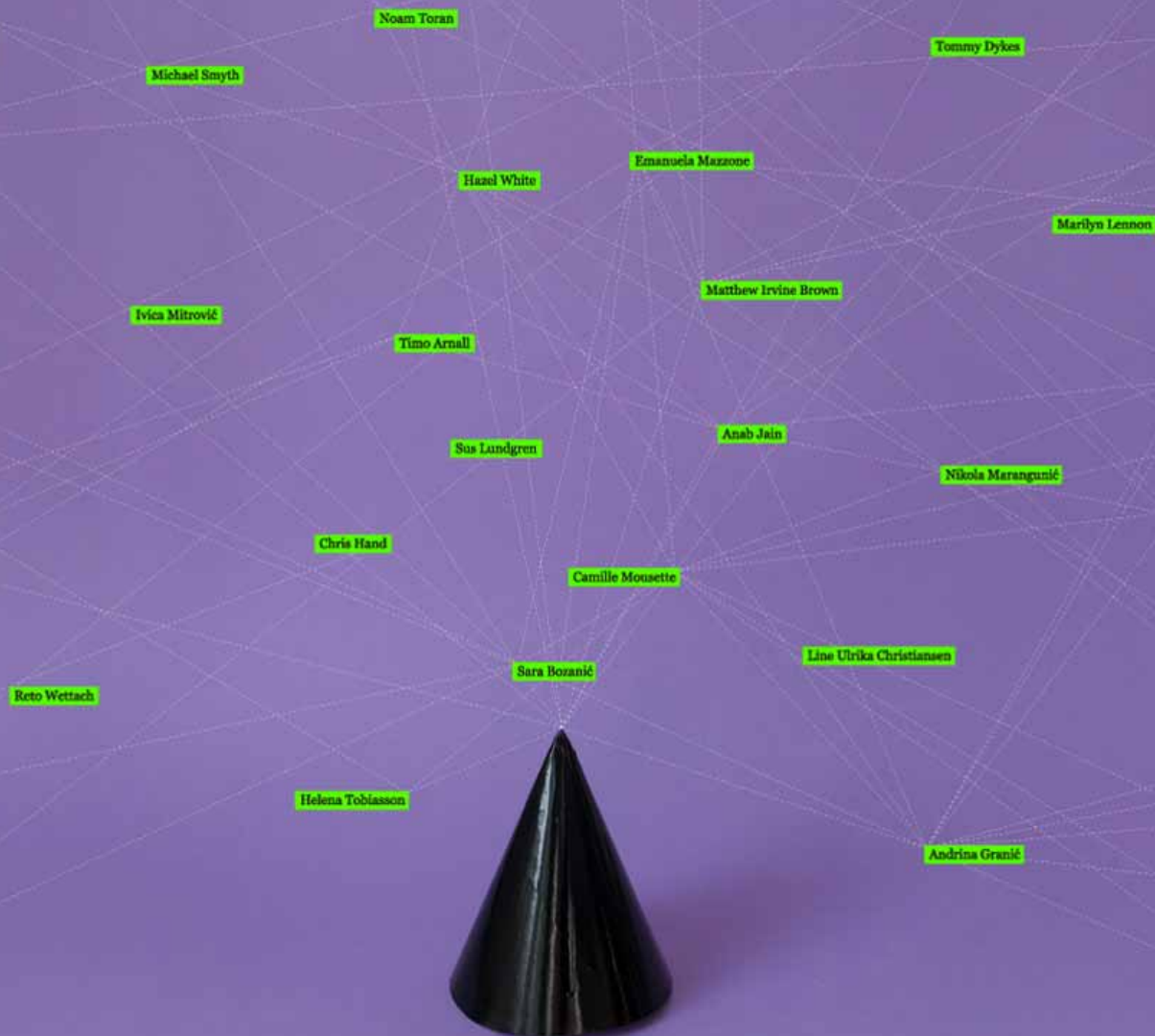
interakcije **split** interactions

RESEARCH AND EDUCATION

19 and 20 March 2009

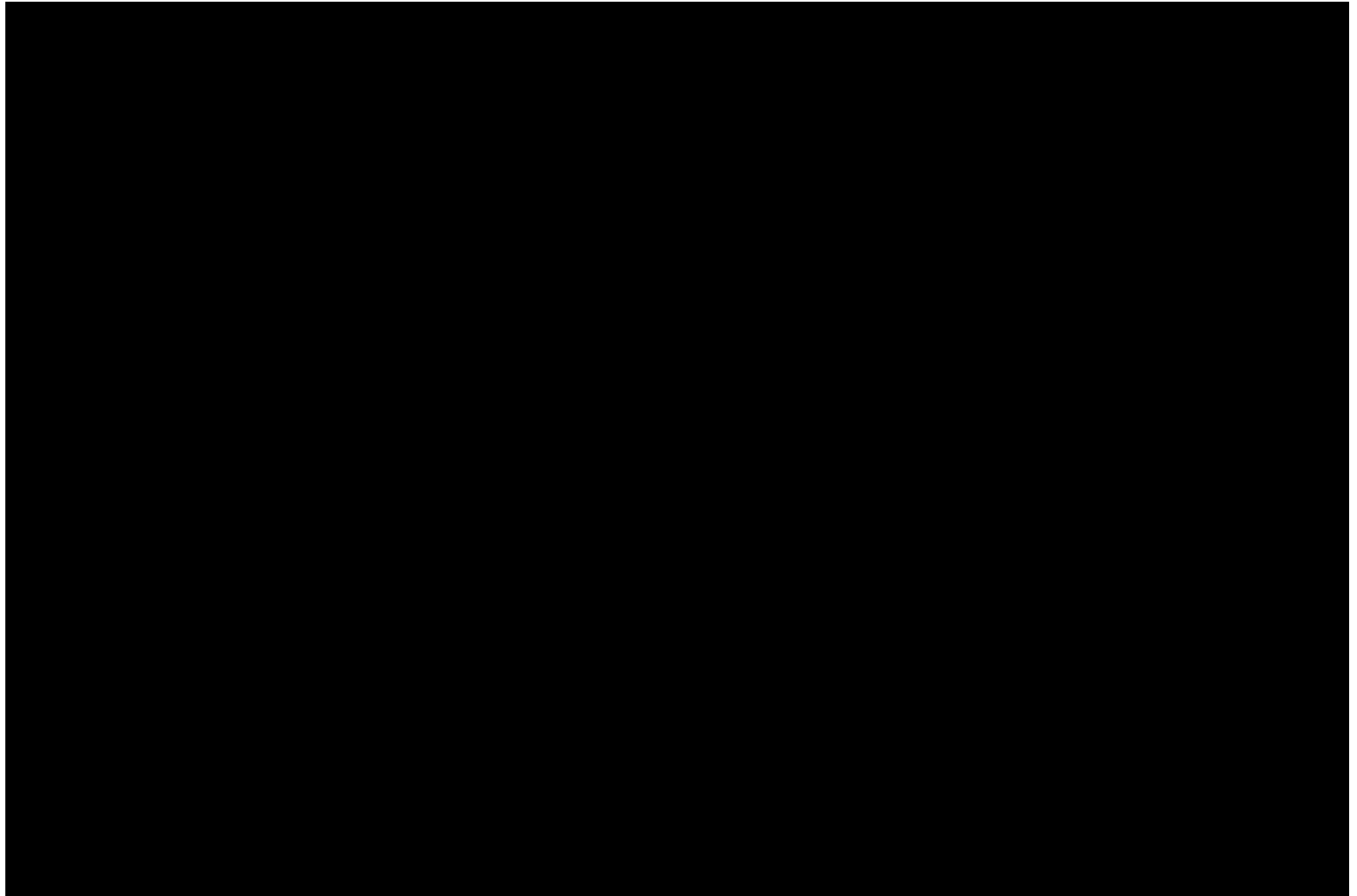
Department of Visual
Communications Design
Arts Academy
University of Split

www.umass.hr/dvk/interactions/symposium



3rd splitinteractions workshops, 2008

Čiribimba interactive installation



RESEARCH AND EDUCATION

19 and 20 March 2009

Department of Visual
Communications Design
Arts Academy
University of Split