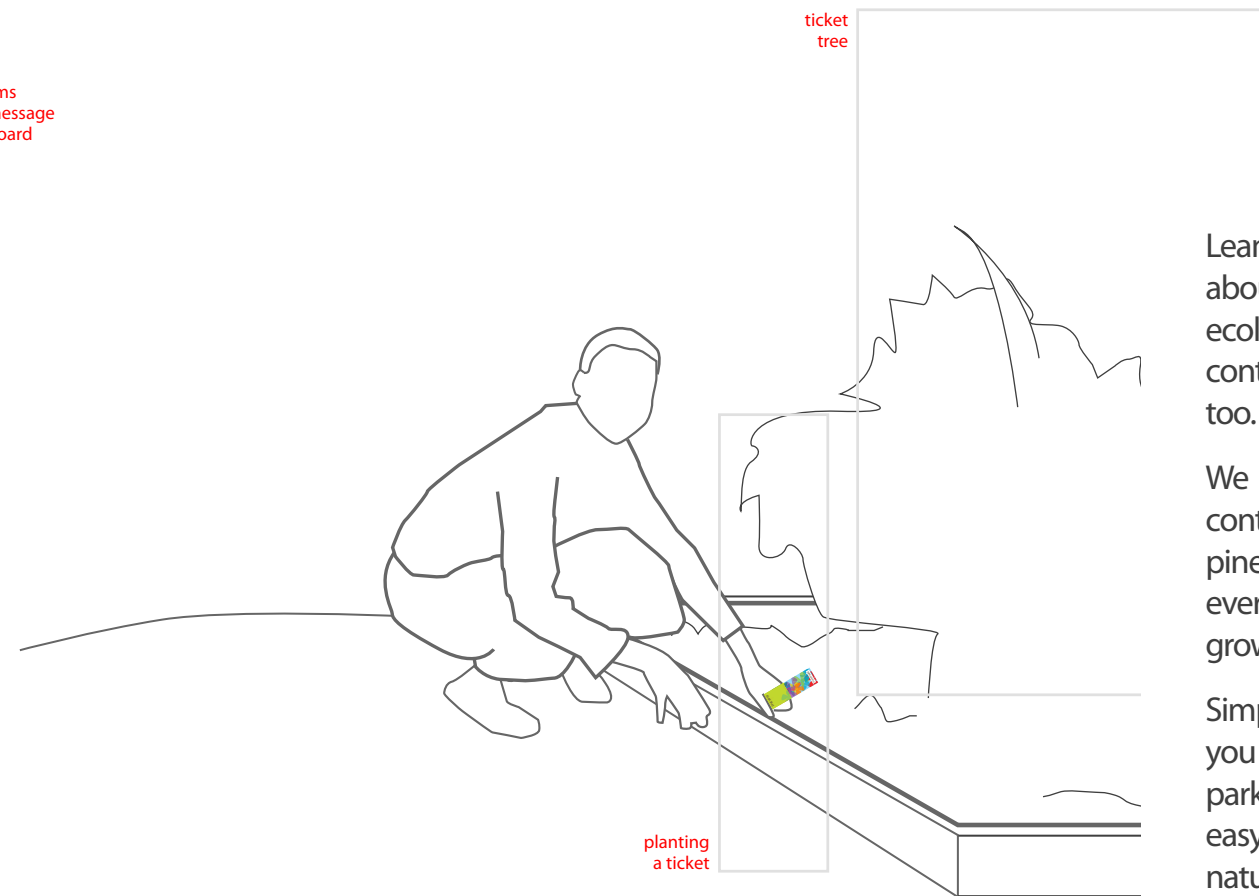
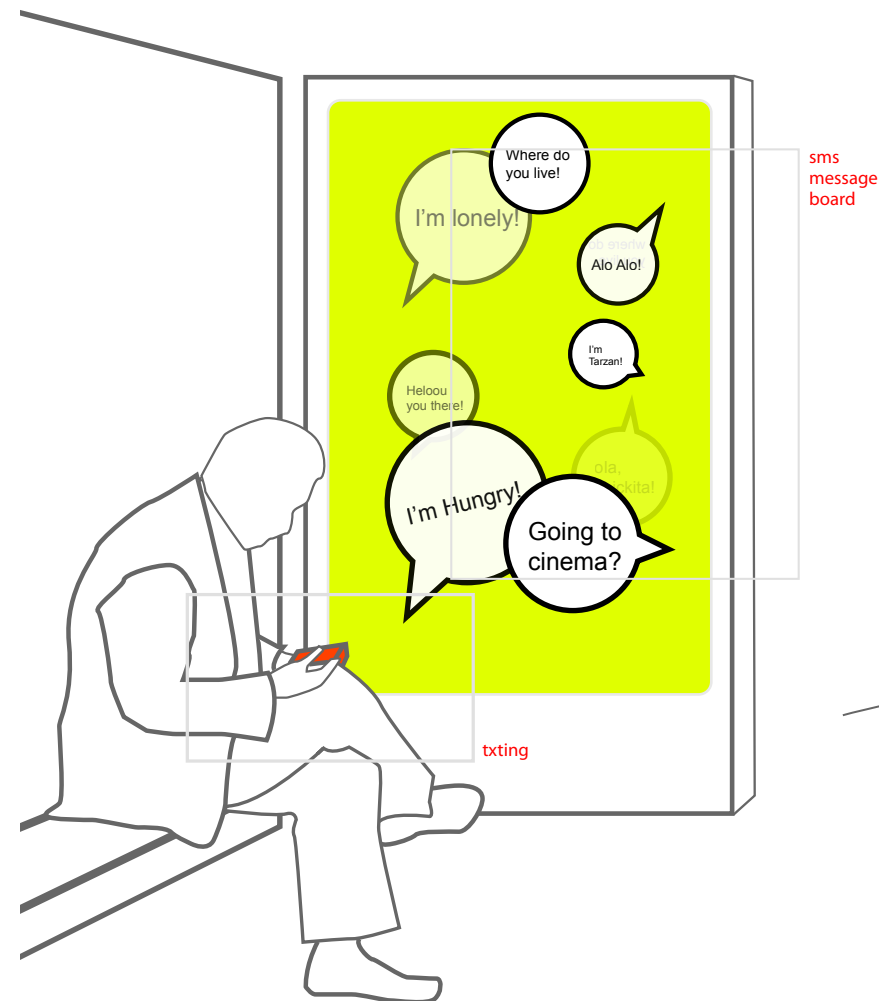


Interactive Bus Station

In everyday commuting communication is being ignored, everyone is busy and occupied with their problems. We decided to intervene in a small, regular bus station. In our surveys, we realized that most of them were nervous, bored, annoyed and completely unaware of other people while waiting for a bus.

Chatting is term used and popularized in virtual world, but we decided to combine it with reality. Instead of dull commercials, we put a display on bus station. This display functions like a window where your messages can be shown if you have Bluetooth option on your mobile phone. If you are bored, why not communicate with other people that are also waiting for a bus, but on different stations?

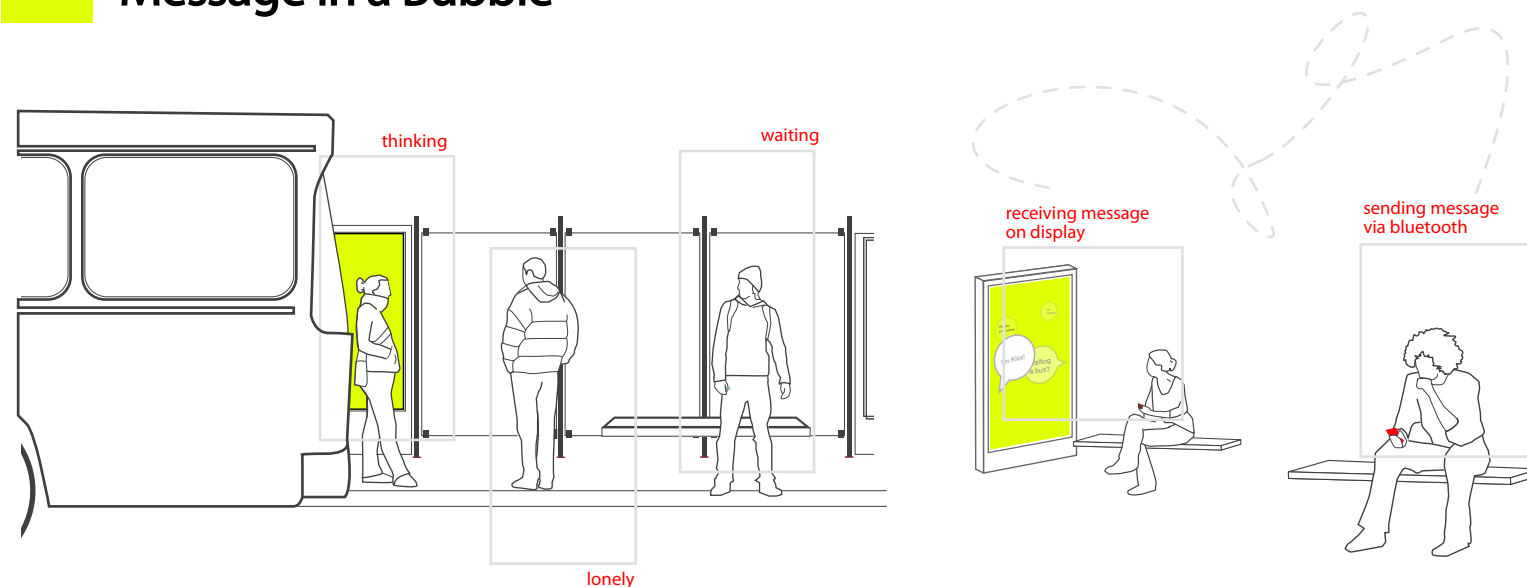


Leaning to Victor Papanek's theory about public transportation and his ecological sense we wanted to contribute something to nature too.

We designed bus ticket with a container that contains flower or pine tree seeds. Idea is to make every passenger a potential grower.

Simply, after using the bus ticket you can plant it in your garden or a park near a bus station. Such an easy way to contribute to mother nature.

Message in a Bubble



Bus ticket - TickItUp

