



INTERACTIVE DESIGN WORKSHOP

Split 19-24. 03. 07, UMAS

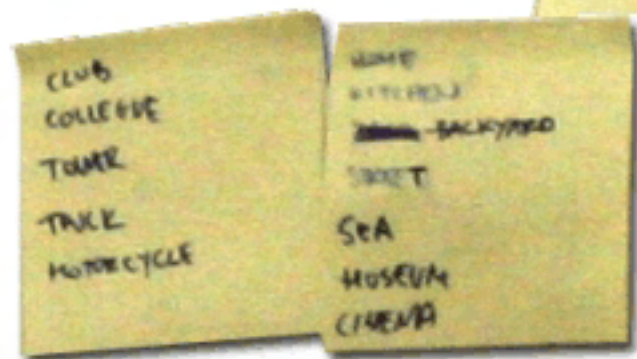


brainstorming

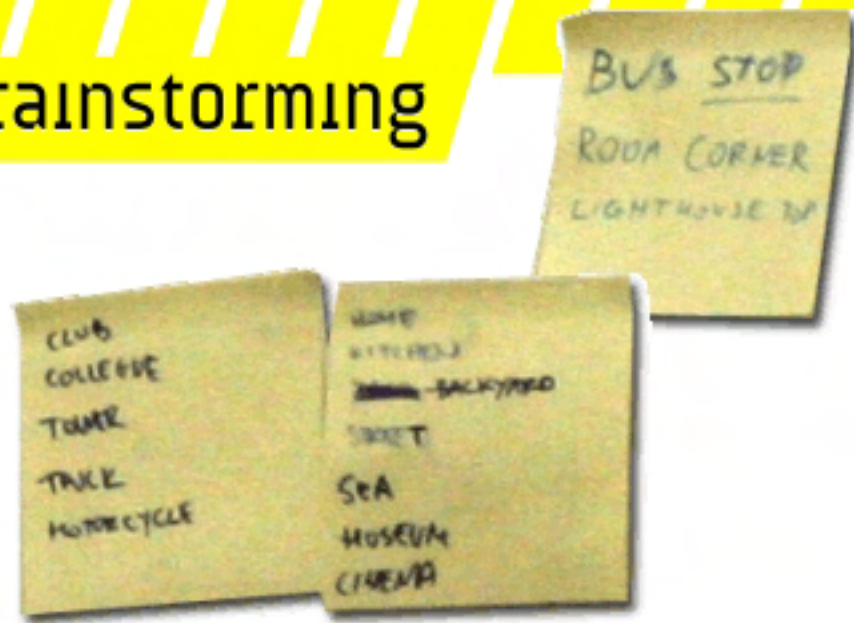
brainstorming



brainstorming



brainstorming

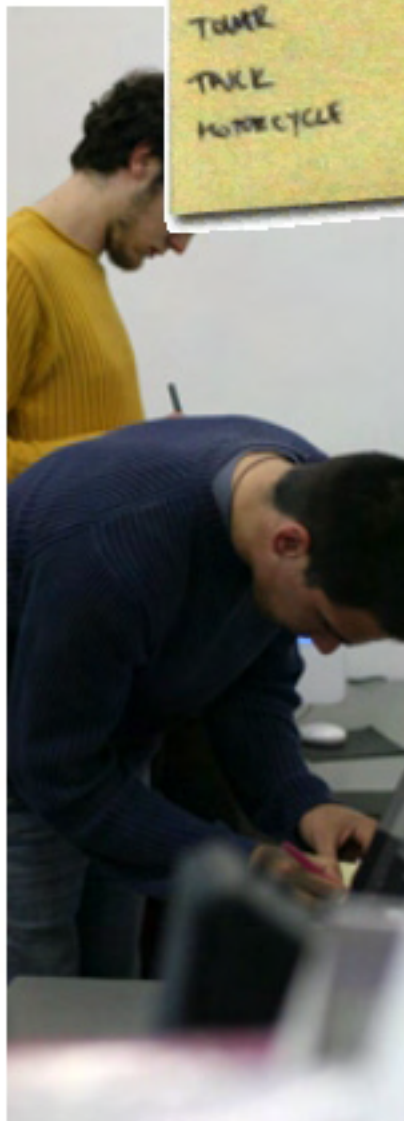


brainstorming

BUS STOP
ROOM CORNER
LIGHTHOUSE TOP

CLUB
COLLEGE
TOWER
TRUCK
MOTORCYCLE

WINE
KITCHEN
~~BACKYARD~~
STREET
SEA
MUSEUM
CINEMA

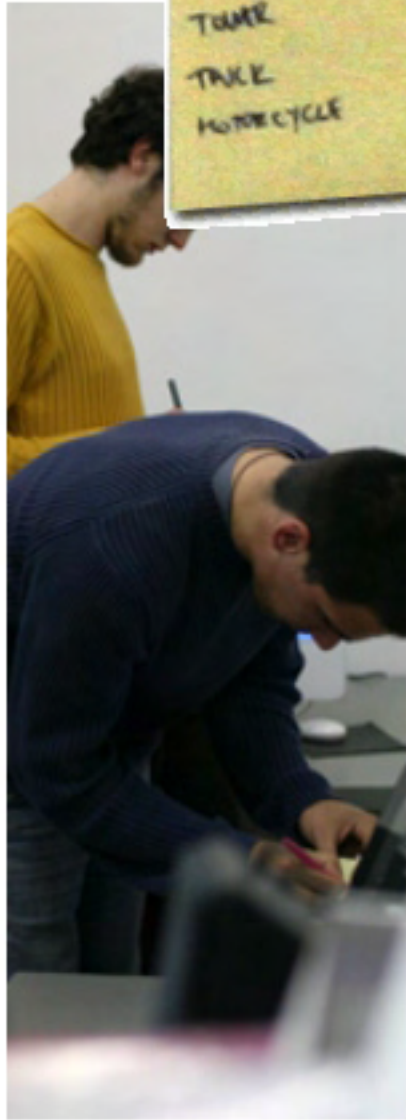


brainstorming

BUS STOP
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WATER
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SEA
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CINEMA



brainstorming

BUS STOP

ROOM CORNER

LIGHTHOUSE TOP

CLUB

COLLEGE

TOWER

TRUCK

MOTORCYCLE

WATER

WITCHES

~~WITCHES~~ BACKYARD

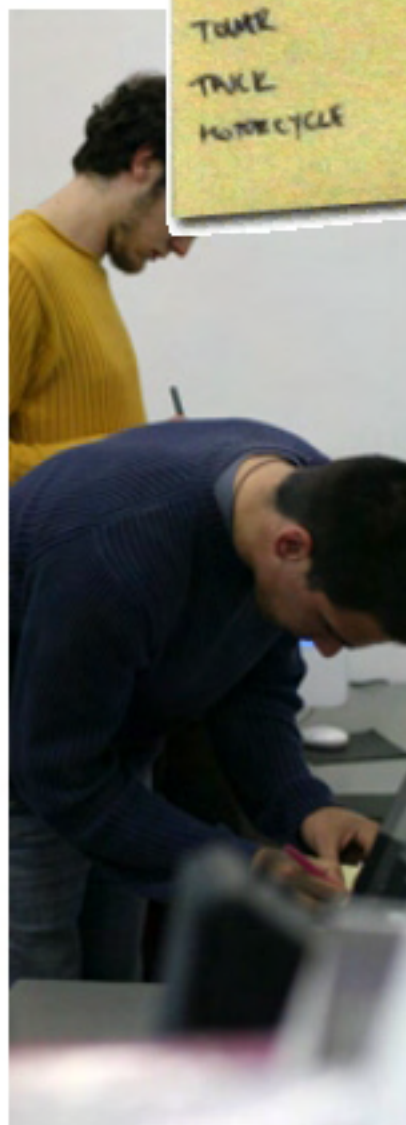
STREET

SEA

MUSEUM

CINEMA

by the sea - via
Angel's process
road
hospital
1st only
"men 2nd"



brainstorming

BUS STOP

ROOM CORNER

LIGHTHOUSE TOP

CLUB
COLLEGE

TOWER

TRUCK

MOTORCYCLE

WATER

KITCHEN

~~BACKYARD~~

STREET

SEA

MUSEUM

CINEMA

by the tea-eva
Angel's powers
ready
hospital's
televisy
"men zen"

BEHIND THE
FENCE

IN THE CIRCUS

CYBER SPACE

ON THE ROAD

Mountain

on the mountain
in the mountain

BEACH

BEACH BALL FIELD

THEATRE

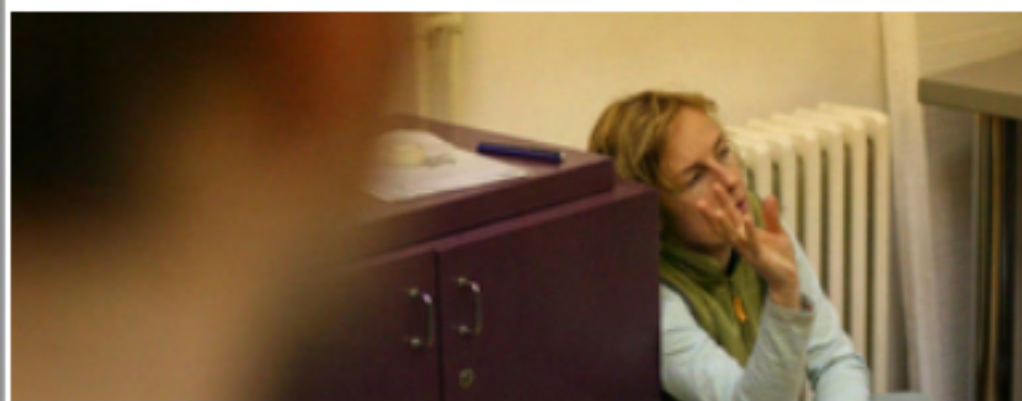
brainstorming





field work-interviews, video/foto documentation

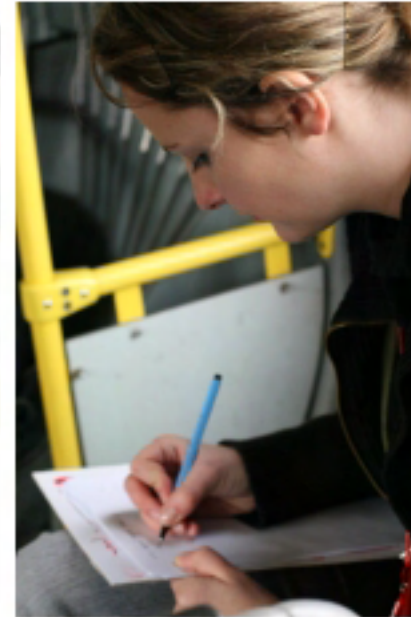
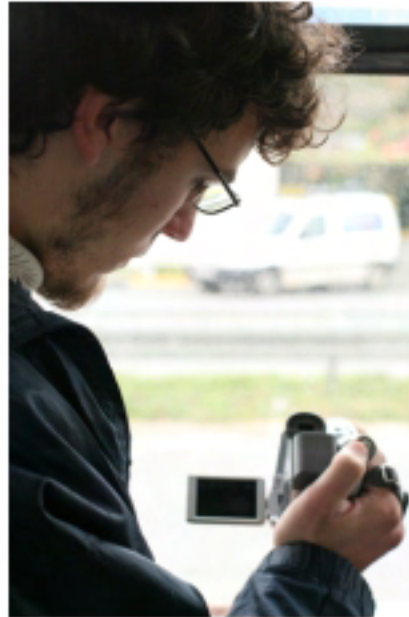
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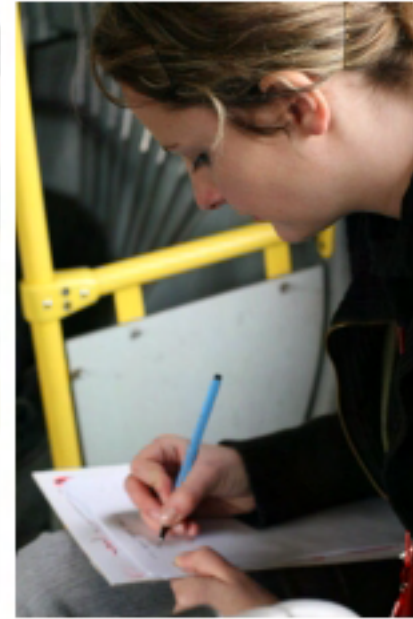
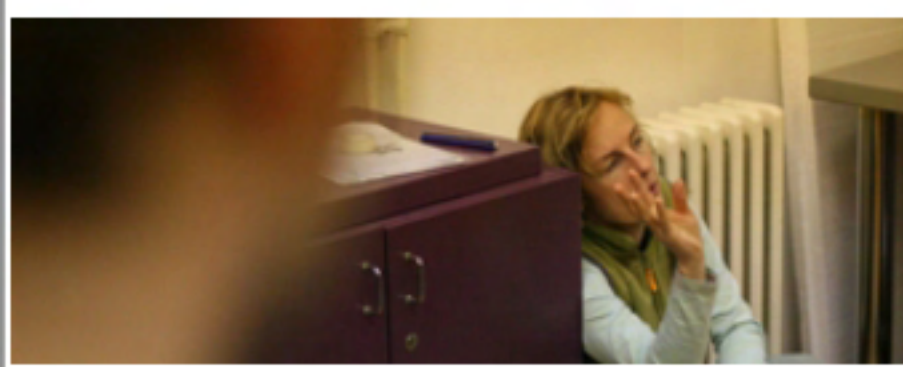
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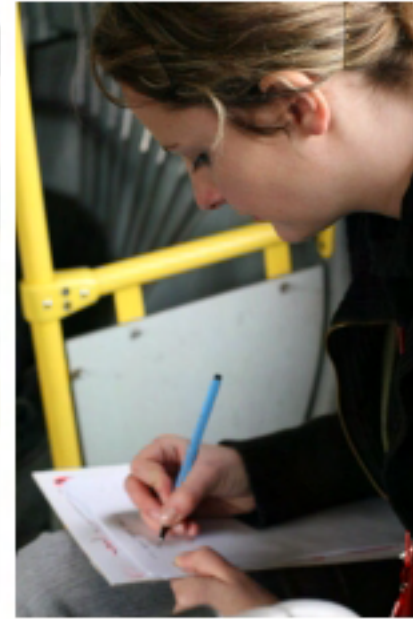
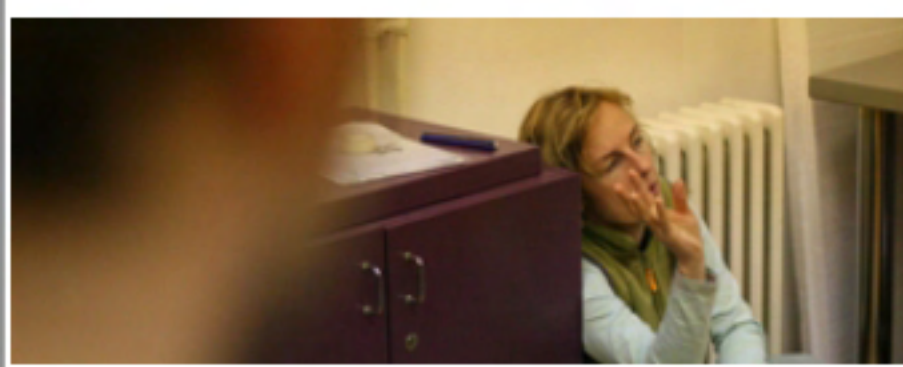
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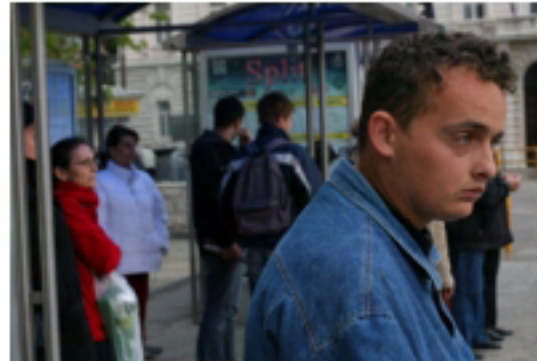
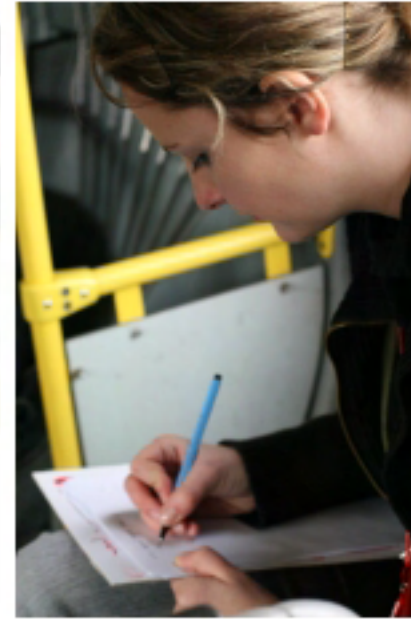
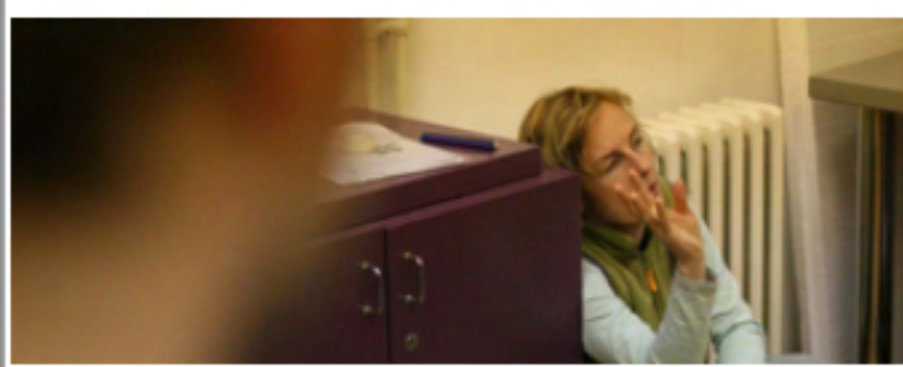
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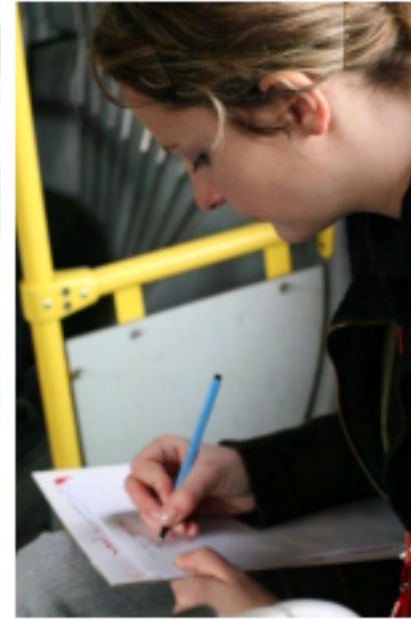
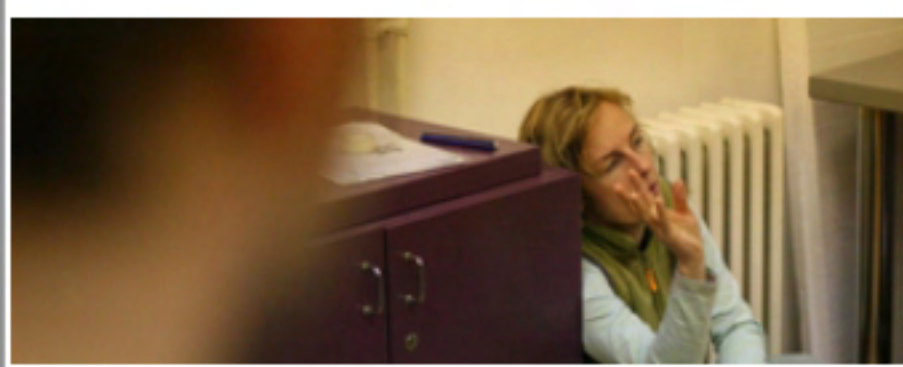
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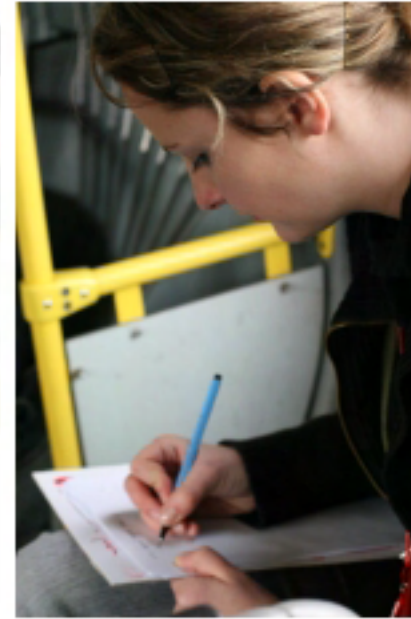
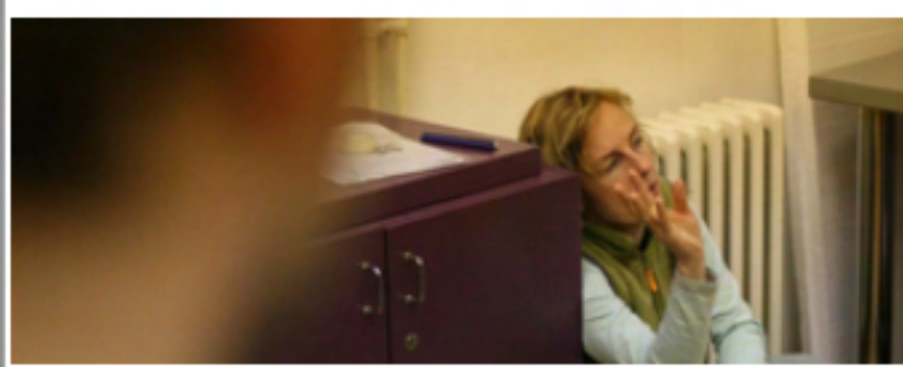
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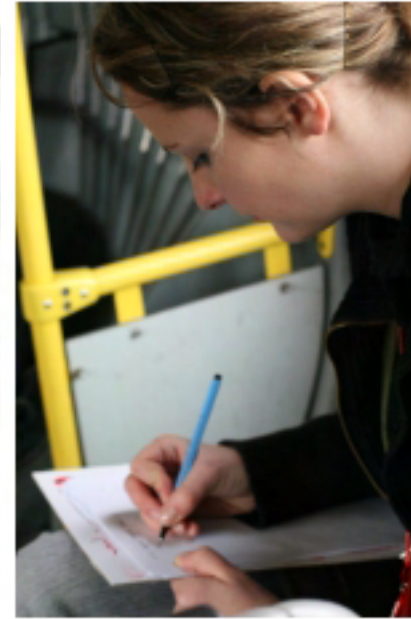
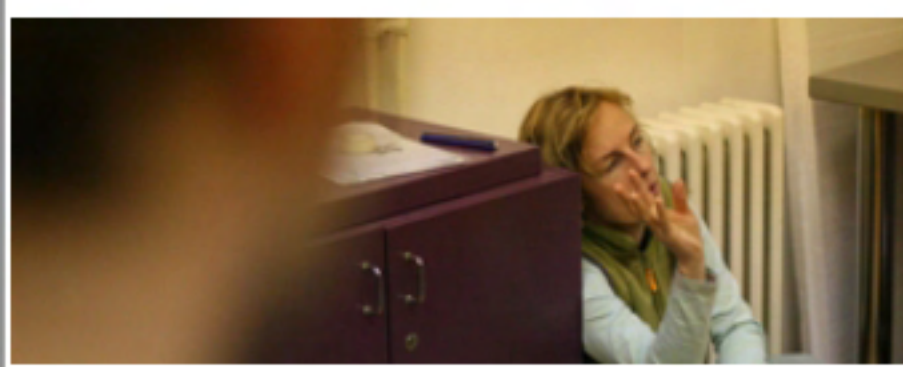
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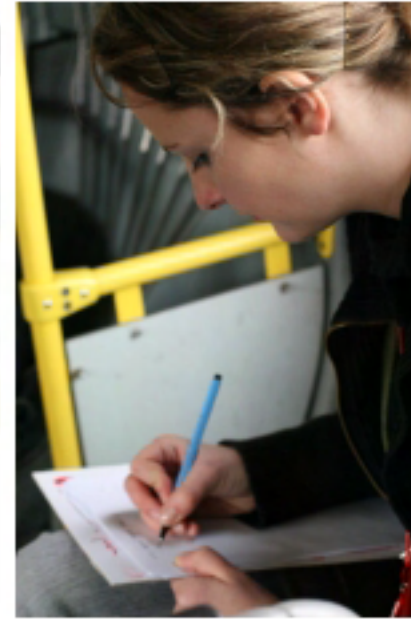
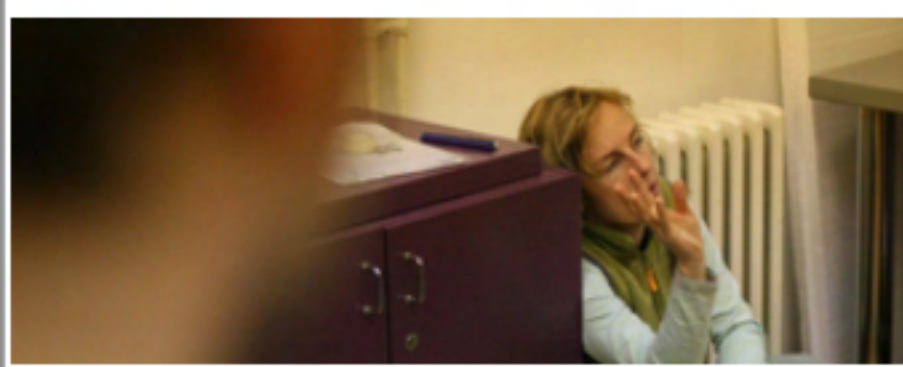
field work-interviews, video/foto documentation



field work-interviews, video/foto documentation



field work-interviews, video/foto documentation





field work-relax



field work-relax



field work-relax



field work-relax

field work-relax



field work-relax



field work-relax



field work-relax



field work-relax



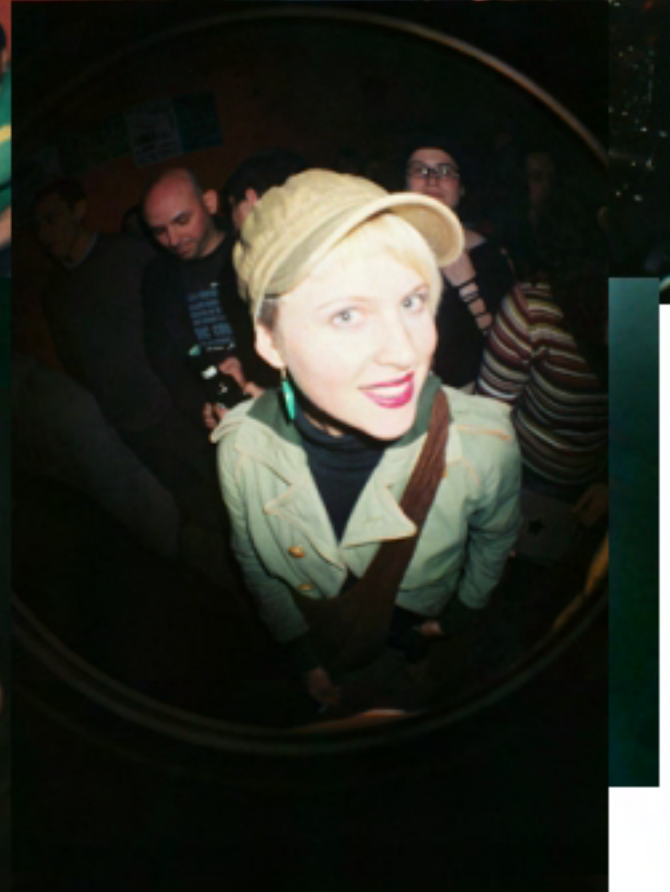
field work-relax



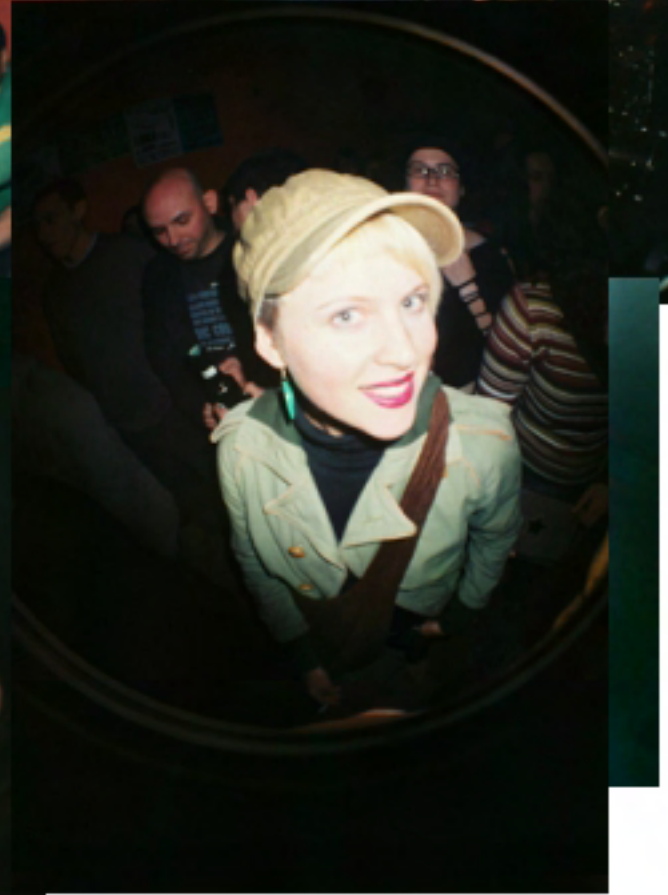
field work-relax



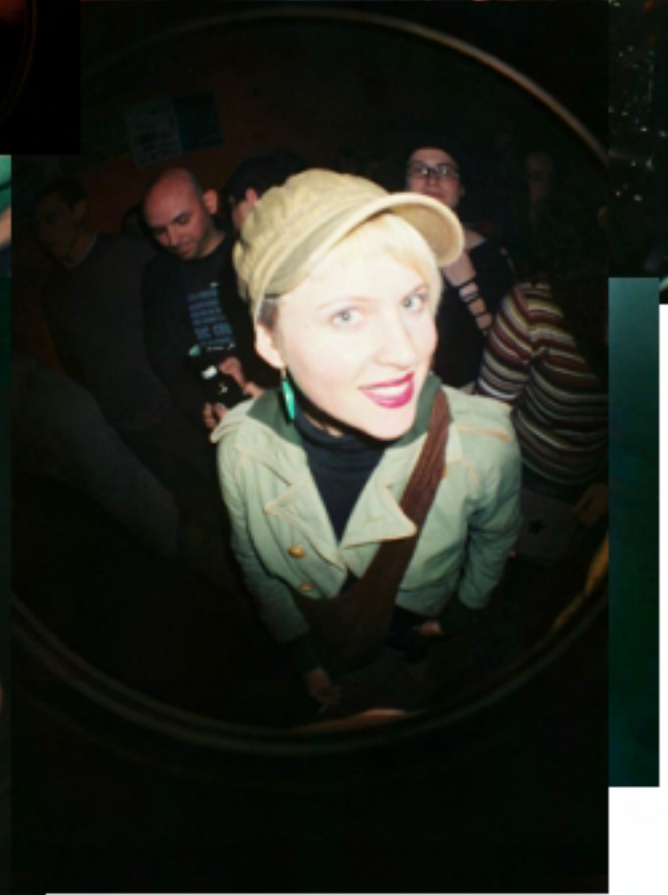
field work-relax



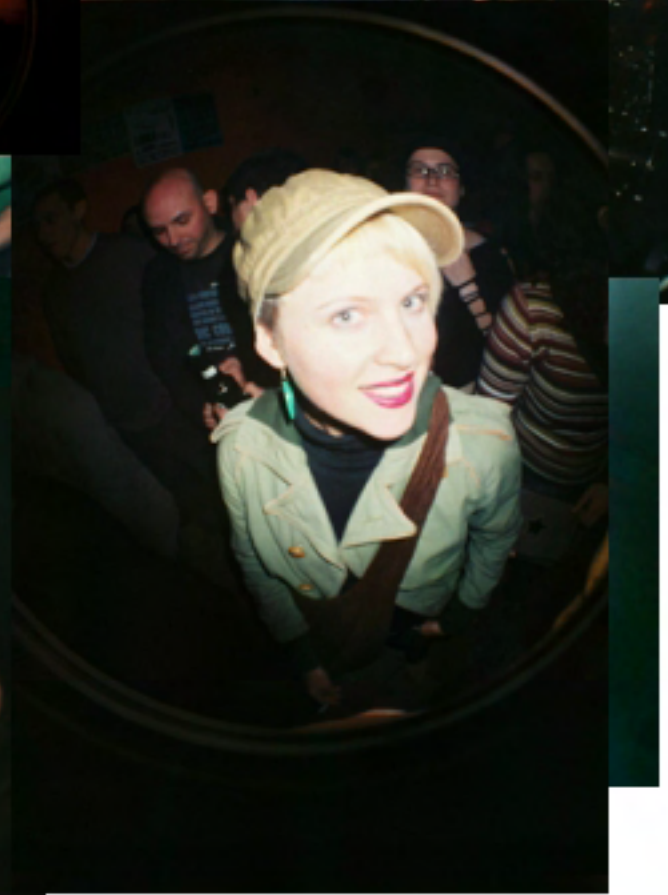
field work-relax



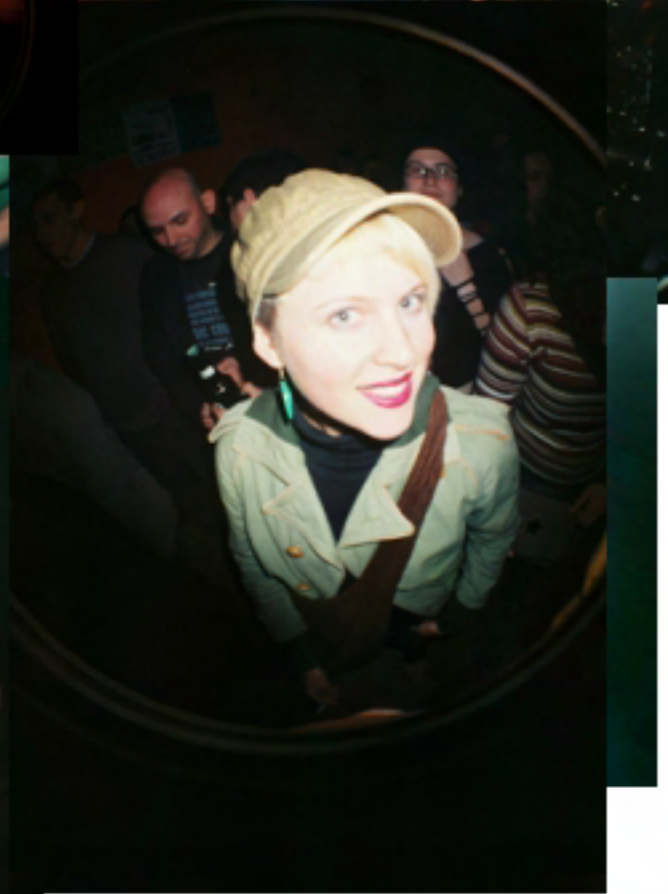
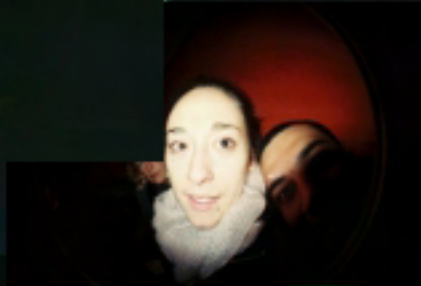
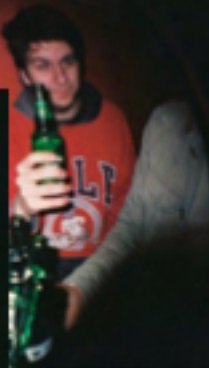
field work-relax



field work-relax



field work-relax





problem



problem

Problems that bus users reported:

Croudness of the buses

Hygienic problems

Old buses

Arrival Time

Noise

Boredom While Waiting

problem

Problems that bus users reported:

Crowdness of the buses

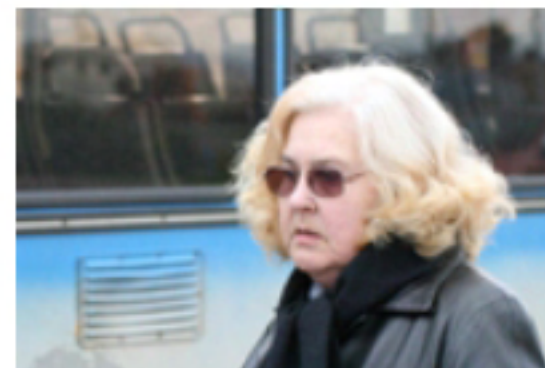
Hygienic problems

Old buses

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problem

Problems that bus users reported:

Croudness of the buses

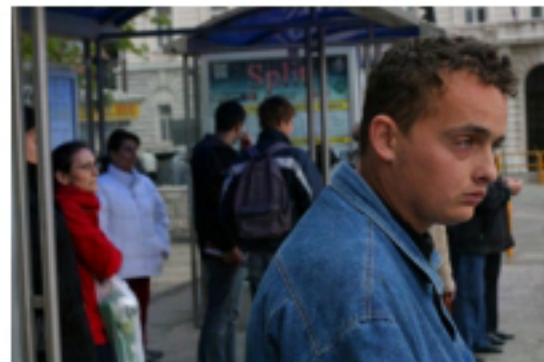
Hygienic problems

Old buses

Arrival Time

Noise

Boredom While Waiting





problem ⇒



problem $\Rightarrow$ idea

Interactive ticket

Messages bubbles

Color bus arrival indicator

Hotspots (sound/color)

Cellular phone chat among stations



problem ⇒ idea

Interactive ticket

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Hotspots (sound/color)

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problem $\Rightarrow$ idea



problem $\Rightarrow$ idea $\Rightarrow$

problem $\Rightarrow$ idea $\Rightarrow$ solution



problem $\Rightarrow$ idea $\Rightarrow$ solution



problem $\Rightarrow$ idea $\Rightarrow$ solution



problem $\Rightarrow$ idea $\Rightarrow$ solution



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problem ⇒ idea ⇒ solution

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Hotspots (sound/color)
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problem ⇒ idea ⇒ solution

Interactive ticket
Messages bubbles
Color bus arrival indicator
Hotspots (sound/color)
Cellular phone chat among stations

problem $\Rightarrow$ idea $\Rightarrow$ solution

Interactive ticket
Messages, updates
Conspicuous arrival indicator
Conspicuous (sound/color)
Cellular phone chat among stations

problem $\Rightarrow$ idea $\Rightarrow$ solution

Interactive ticket indicator
Mobile app
Central phone chat among stations

problem $\Rightarrow$ idea $\Rightarrow$ solution

Interactive ticket

elements =

g stations

problem ⇒ idea ⇒ solution

Interactive ticket
planning system

interactive bus station
stations

problem $\Rightarrow$ idea $\Rightarrow$ solution



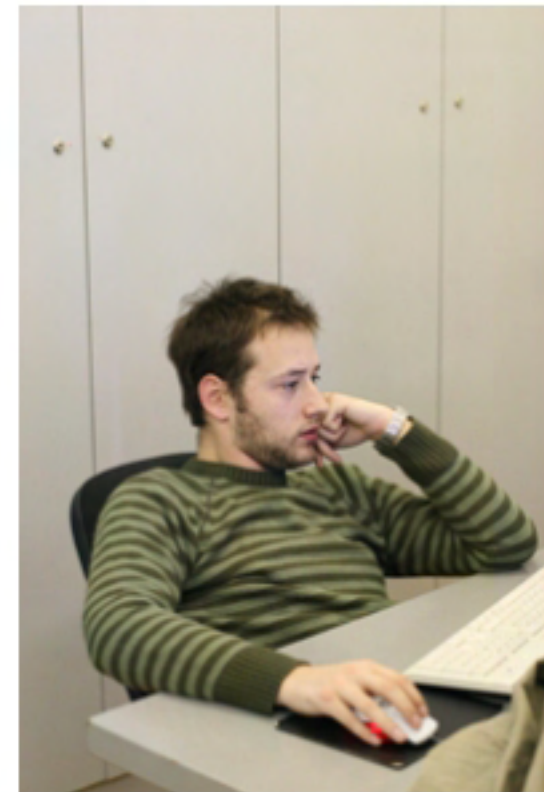
problem $\Rightarrow$ idea $\Rightarrow$ solution



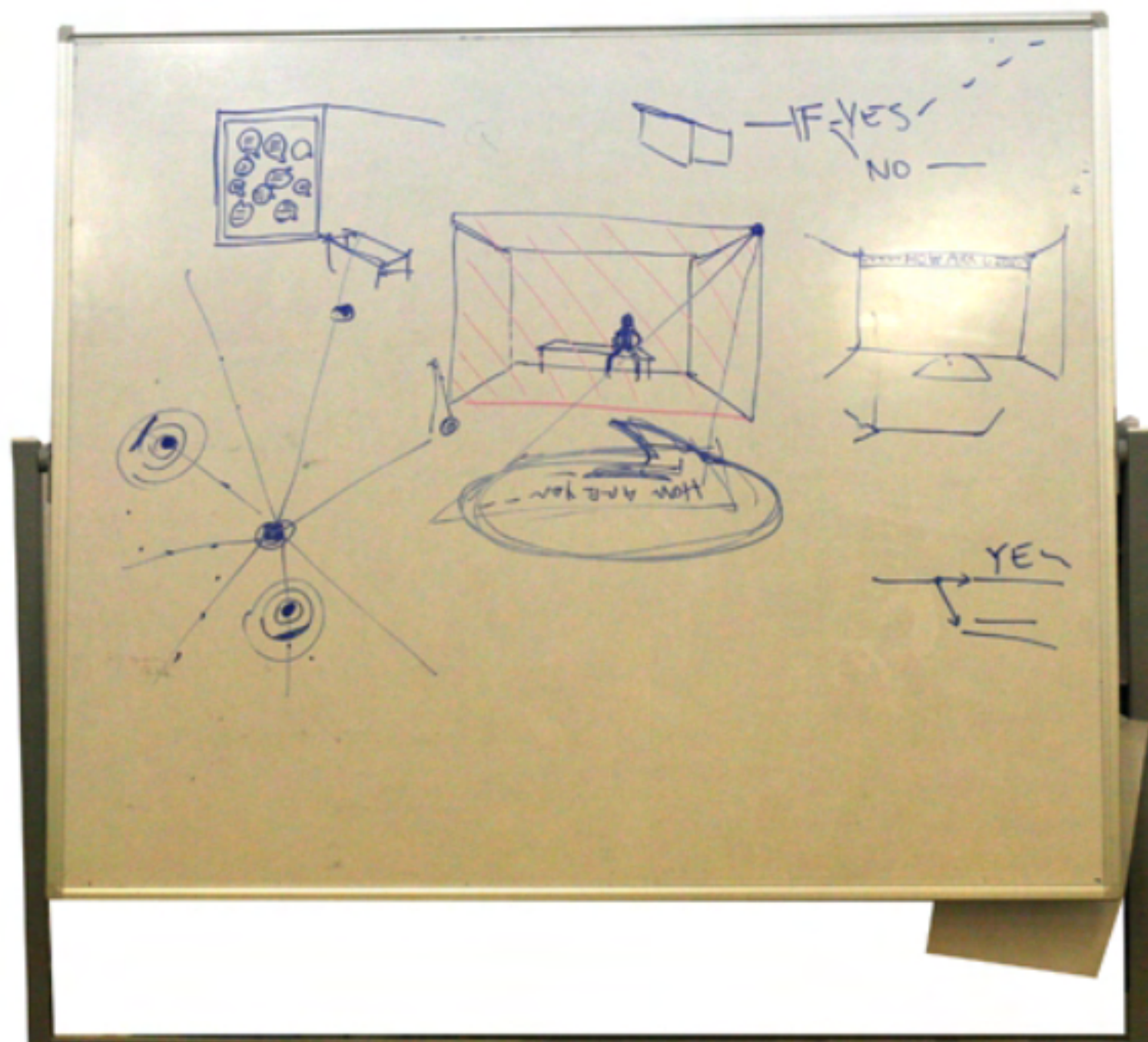
problem $\Rightarrow$ idea $\Rightarrow$ solution



problem $\Rightarrow$ idea $\Rightarrow$ solution



problem $\Rightarrow$ idea $\Rightarrow$ solution





interactive bus station



discussion, prototype building

discussion, prototype building



discussion, prototype building



discussion, prototype building



discussion, prototype building



discussion, prototype building



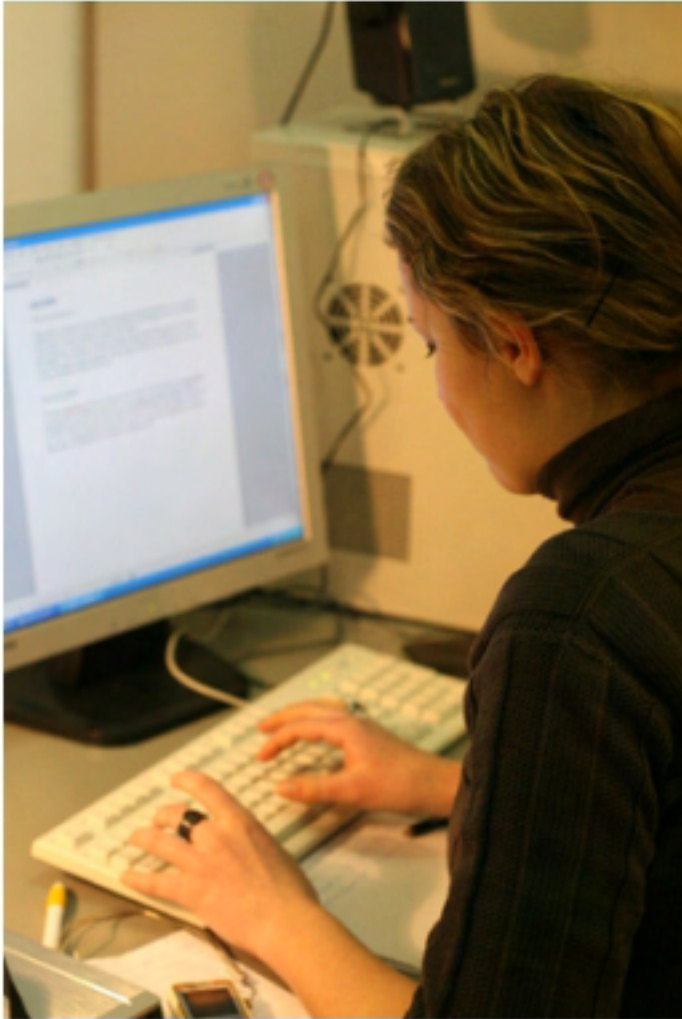
discussion, prototype building



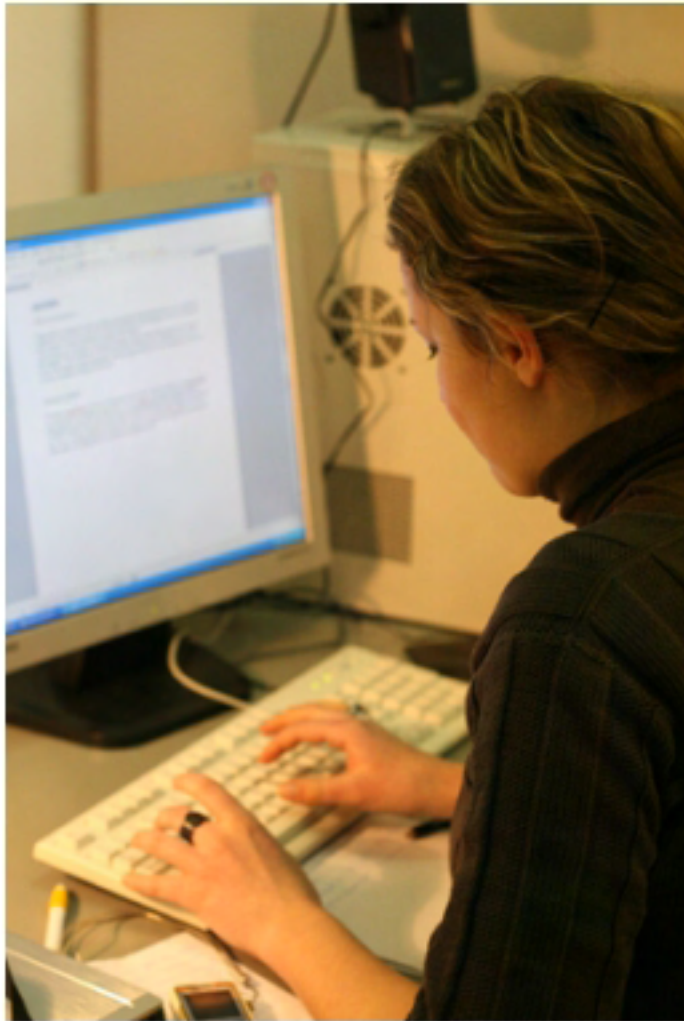


prototype building

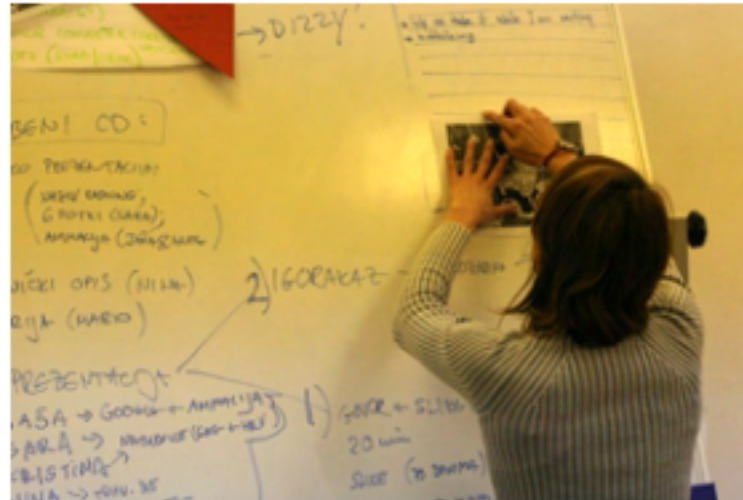
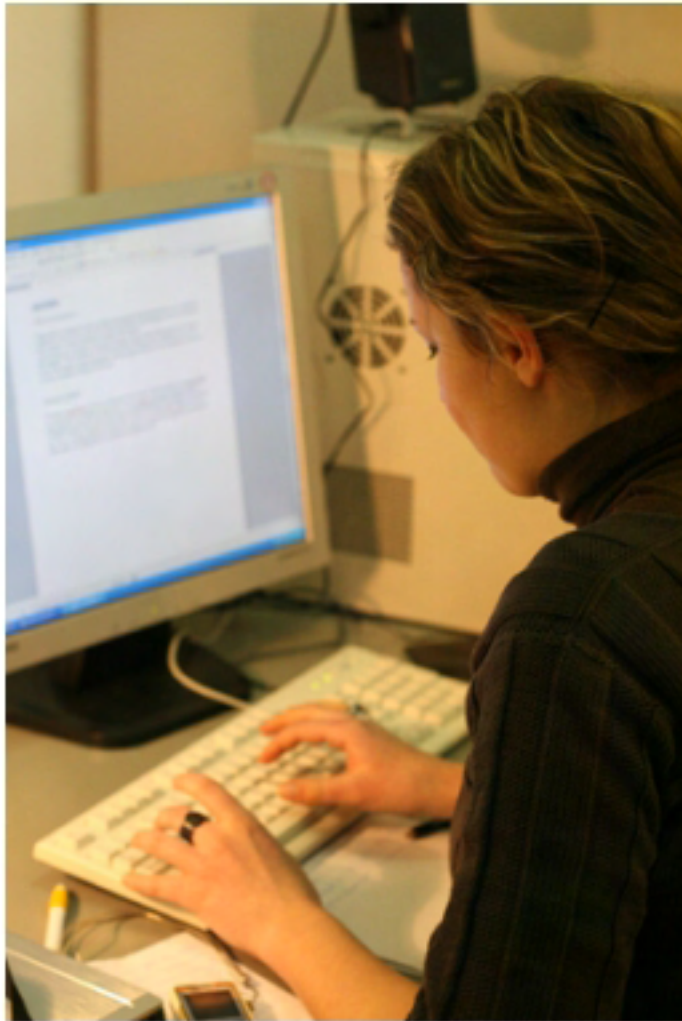
prototype building



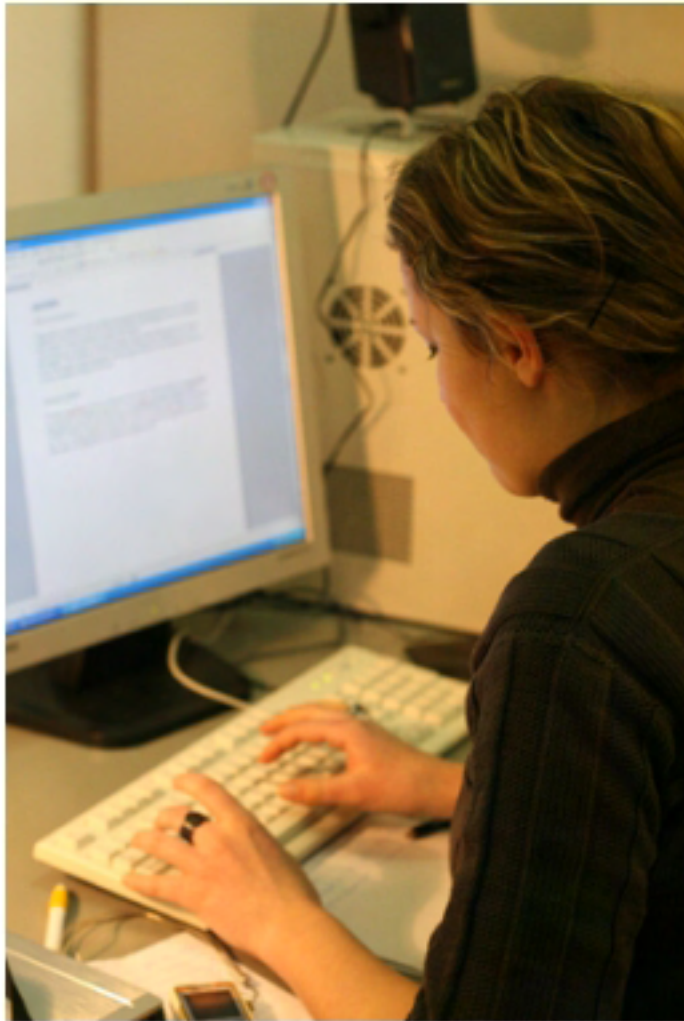
prototype building



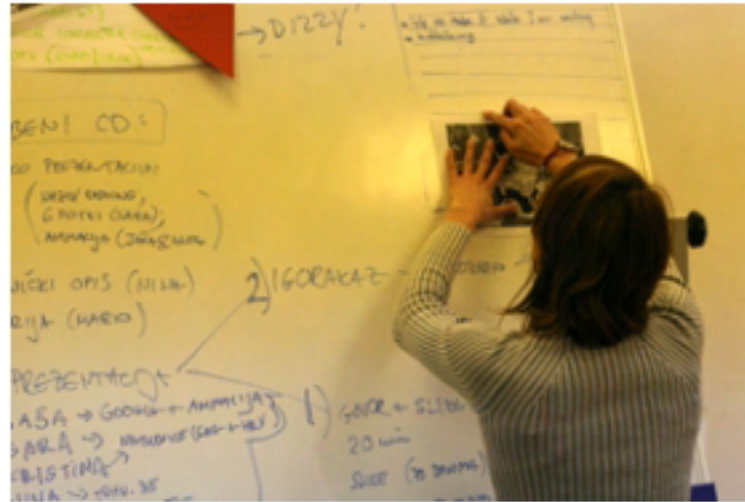
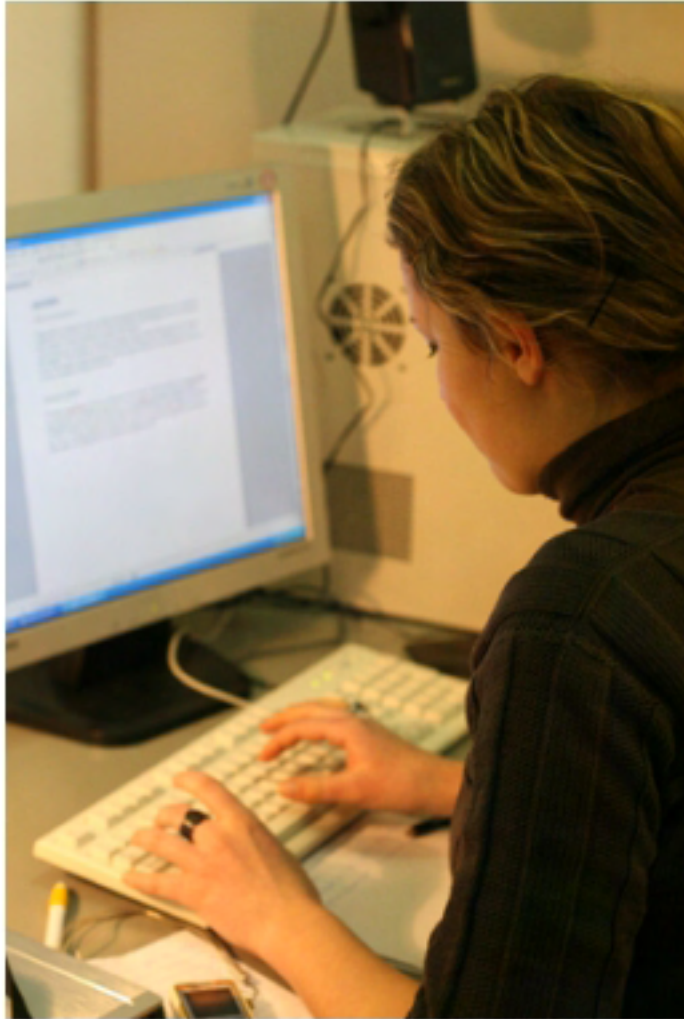
prototype building



prototype building

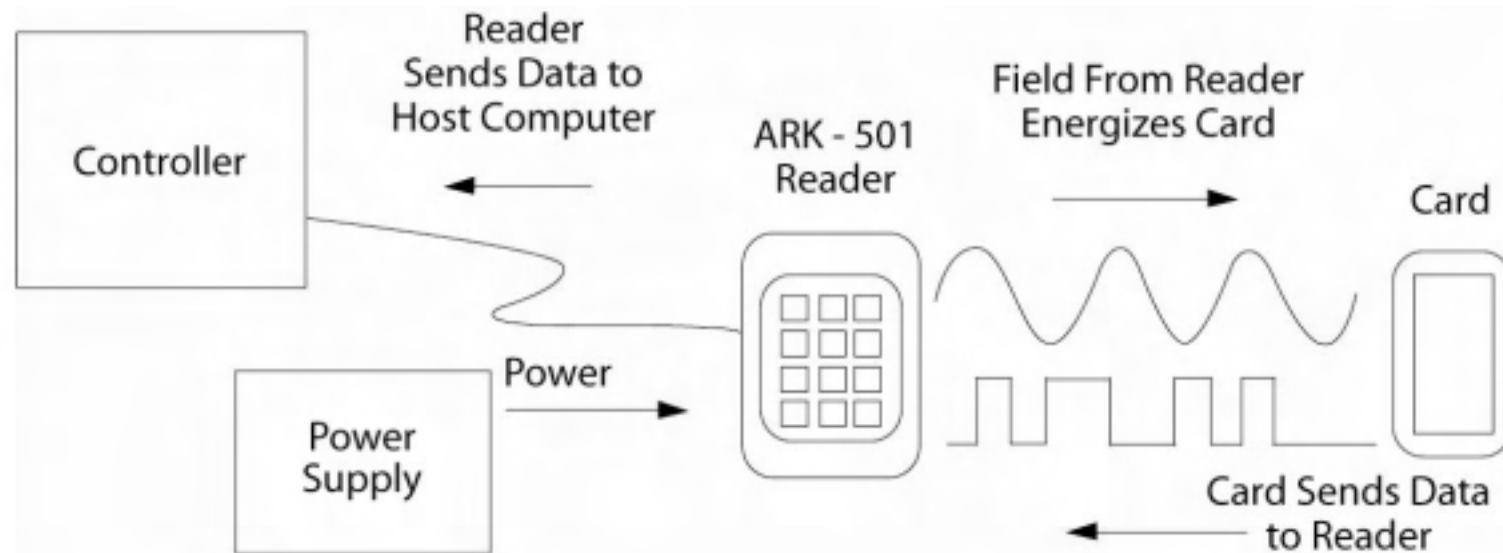


prototype building



prototype building

RFID radio frequency identification
identification code
UHF (Ultra High Frequency)





...but that it's not all

...but that it's not all



take a bus...



and plant a tree...



and plant a tree...



and plant a tree...





...but still that's NOT all



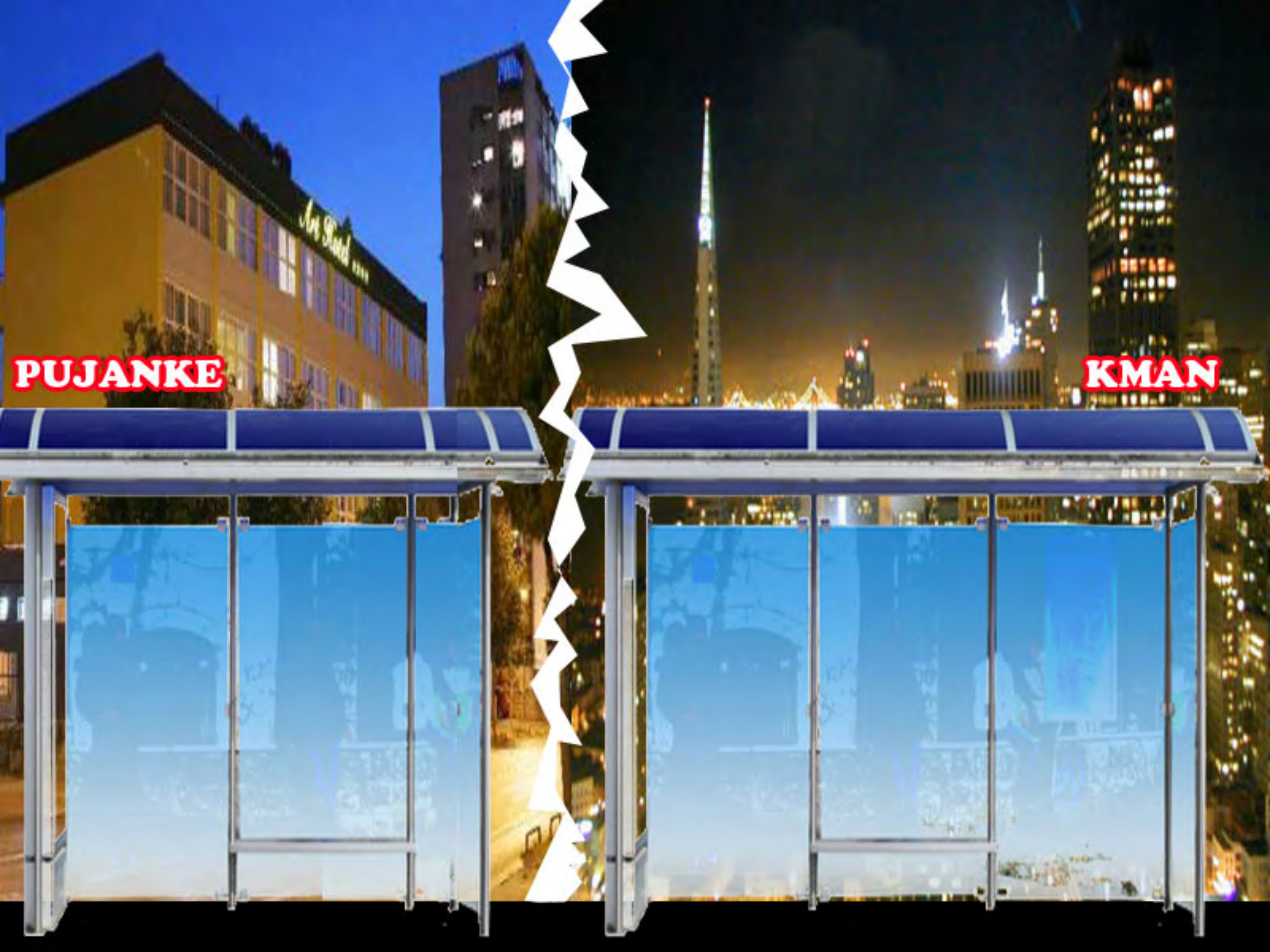
...fade out...



...and curtains down...



...cause it's show time...



PUJANKE

KMAN



...and thank you from...

Marko Maljković

Mario Stipetić

Ante Klaić

Nina Nekić

Nikola Radovani

Kristina Ivančić

Jaša Zelmanović

Robert Čanak

Sara Božanić

Helena Tobiasson

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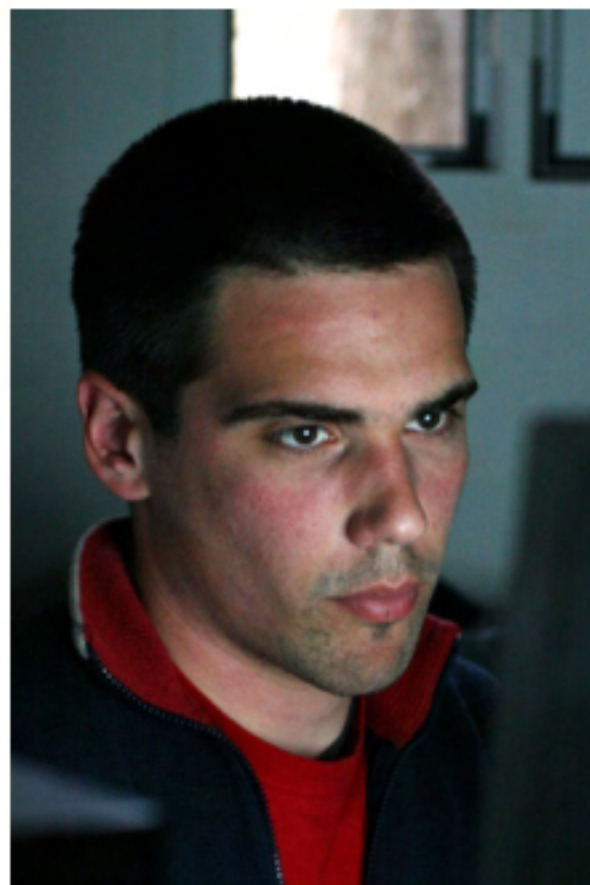
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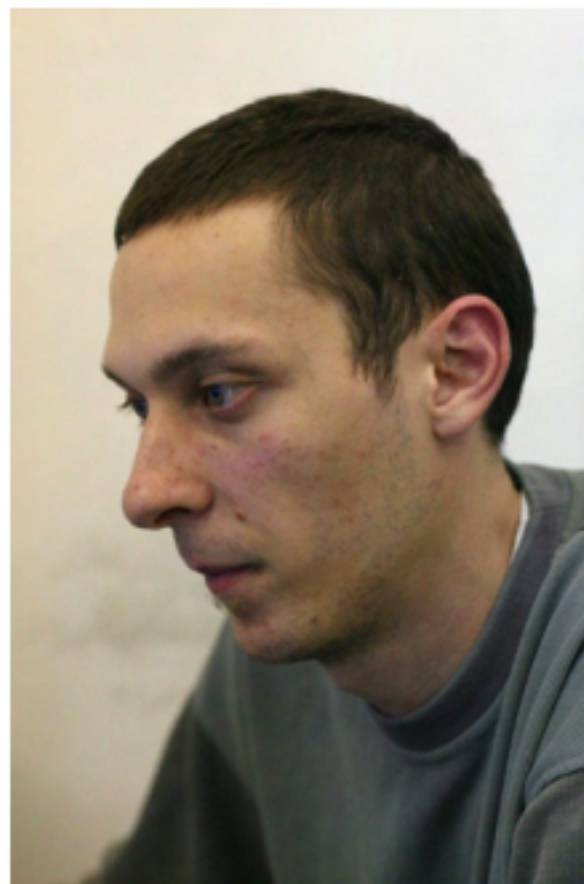
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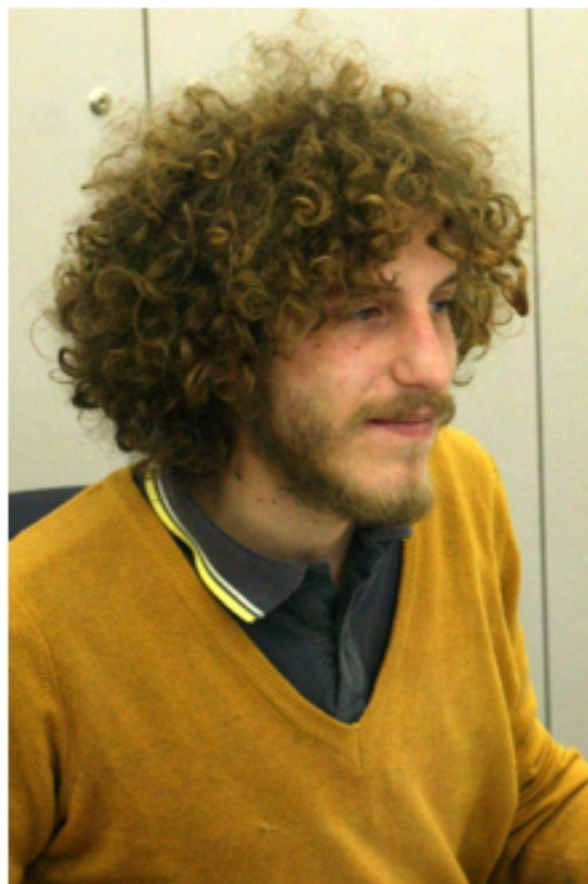
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...and...



...end...