

# interakcijesplitinteractions

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## Key observations

- > Unused potential of the square
- > Function of a crossroad
- > Frequent/transit space
- > Traffic
- > Older people remember the square as it was before (green area), but now they don't use it as a square
- > All types of people circulate, but different groups in different parts of the day

## The Design Goals and Brief

- Goal 1** to make this place the real square again and to make people meet there
- Goal 2** to make people to interact there, using digital media

## Prototyping

We made the prototype (model) of the project that was presented twice. The model presented the square with all existing buildings, Water Wall and benches in the middle of the square. With this kind of prototype we could not present the use of digital media in the real space, so we have to explain it to the interested passangers.

## project / Gajo Bulat Square

The project is about a western side of the Gajo Bulat Square – situated between Croatian National Building, church, Jelaska House and City Wall. The first impression was that the square lack a harder frame and that people usually do not stop there. The similar conclusion we made after first visits to the place and interviews with people passing across the square. The idea was to isolate the central part of the square from the traffic and noise it causes by the water wall at the side of the road. The water wall will visually devide the square from the street. One more thing was to create multifunctional benches with discrete displays on the sides, as we wanted to offer digital media for free downloading from the Internet and sending messages that could be publicly presented (displayed). It is a some kind of ‘city diary’ concept, because the messages are going to stay displayed for 24 hours. The goal of the project was to provoke people to use Gajo Bulat Square as a public space for expressing their opinions, wishes and thoughts anonymously. The project was presented twice with the project prototype. People mostly supported the project, but there were also some uncertainties about the impact of the suggested changes on the social activities taking place on the square.

students / workshop participants  
Dragana Čakić, architecture  
Robert Čanak, design of visual communications  
Tanja Minarik, film and video  
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Ines Radić, maths and informatics  
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## Conclusion

Recent urbanistic realisations made in Split caused the untrust of citizens towards the any changes in the urban space. Although they support the project, many people don't trust that the city government will recognise its value and need for change.

## Design Recommendations

The model should be bigger and more visually attractive to make people stop there and comment. The knowledge of the city's history should be of the special interest in this kind of projects.